

How to Be the Best Logistics Manager

10

SECRETS
for
SUCCESS

1

Get the Right Transportation Management Technology



A transportation management system (TMS) that meets your specific needs can yield major visibility — and savings. TMS software can help you monitor shipments, assess carrier performance, optimize routing and essentially provide end-to-end visibility.

2

Find Other Ways to Automate



In addition to managing transportation, software can also help you automate your workflow and manage things like incoming goods, retrieval of goods, dispatch processing and repackaging.

3

Start a Vendor Compliance Program



A vendor compliance program allows you to set expectations for your vendors, track their performance, and ensure they are meeting the goals you've set for them. The better your vendors are operating, the more fluid your supply chain will be.

4

Establish Alliances with Key Suppliers



Creating strong alliances with your suppliers will encourage them to be loyal, bring problems to the forefront, identify ways to improve and find opportunities for mutual growth.

5

Make Metrics Meaningful



Make careful choices about the metrics you report on. To be meaningful, metrics should help you measure performance, tell a story to your intended audience and follow consistent standards.

6

View Your Supply Chain as Circular, Not Linear



In a circular supply chain, discarded materials are recycled and reused, in part replacing some of the natural resources consumed and thereby closing the supply chain loop. Take into account what happens after your products are consumed and how you can reclaim raw materials from existing goods.

7

Keep Up on Industry Trends



Look beyond your supply chain by benchmarking other companies, following industry trends or joining a professional organization.

8

Ensure Logistics is a Key Piece of the S&OP



When your company develops a yearly operating plan that aligns all of the functional areas of your organization, like sales, manufacturing and procurement, make sure you have a seat at the table and logistics is part of the discussion.

9

Make a Solid Backup Plan



Consider what you would do if your supply chain were to break down due to a strike, a natural disaster or another major disruption and make a contingency plan to keep things moving.

10

Leverage Social Responsibility as a Differentiator



Think beyond cost when sourcing and selling products and services and consider factors like the environment, impacts to the local community, ethical business practices, human rights and safety.

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