

# ATTRACKTIONS

THIRD QUARTER 2012

A Union Pacific Employee Clubs Newsletter



## 88th Annual UPEC Convention: Awards Ceremony

Throughout the past year, nearly 6,500 Union Pacific Employee Club members have bettered lives through a multitude of distinctive humanitarian efforts.

Nearly 50 club delegates from throughout UP's 23-state system drove more than 205,000 miles, volunteered approximately 75,000 hours of community service, solicited more than \$1.76 million in donations and

enhanced their communities by assisting others and increasing club membership.

For their contributions, exceptional clubs received recognition in August at the Denver awards banquet.

Jay Everett, Denver Service Unit general superintendent, and his wife, Nancy;



*Anne Walsh, director-employee communications, celebrates UPECs' nationwide success and UP's 150th anniversary at the 88th annual UPEC Convention in Denver.*

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## Chairman Skip Reed Thanks Executive Committee/ Executive Task Committee and Challenges All 51 Clubs

Many UPEC members from across the system celebrated a successful past year at the 88th annual convention at Denver's Renaissance Hotel, Aug 7-10.

Congratulations to the 6,400-plus club members for their tireless devotion to helping people in our country through community service, charities, and the saving of lives through a UPRR employee's idea of Operation Lifesaver that ultimately went national.

My gratitude and thanks to another group of people who work hard all year organizing and putting on the annual convention. Most of them

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*The 2011-2012 Executive Task Committee includes, from left, front row, Angie Wynn, Lee Ann Roe and Cindy Hanlon; middle row, Diane Goodridge, Vickie Resch and Marilyn Baldwin; and back row, Pat Reed and Judy Cox.*



*Many thanks to this year's Executive Committee members, from left, back row, Cleve Cox, vice president-safety, Club 83, Sparks, Nev.; Bob Moore, vice president-policy, Club 66, San Antonio; and Skip Reed, chairman, Club 1, Cheyenne, Wyo.; middle row, Mike Roe, vice president-special events, Club 67, Livonia, La.; Kevin Hanlon, vice president-transportation, Club 70, St. James, Minn.; Richard Baldwin, vice chairman, Club 54, North Little Rock, Ark.; and Bob Resch, treasurer, Club 69, St. Paul, Minn.; front row, Larry Goodridge, secretary, Club 57, Addis, La.; Diane Huntington, vice president-development, Club 52, St. Louis/DeSoto, Mo.; and Terry Wynn, vice president-public relations, Club 3, Omaha.*

Club representatives are pictured with Richard Baldwin, Executive Committee vice chairman, left, and Anne Walsh, director-employee communications.

## Membership Total Increase



**First Place** - Dale Fulenwider, Club 54 president, North Little Rock, Ark.



**Second Place** - Rod Ury, Club 8 president, North Platte, Neb.



**Third Place** - Bill Verhoeff, on behalf of Club 10 president, Spokane, Wash.

# 88th Annual UPEC Convention: Awards Ceremony

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Cindy Haas, Denver Service Unit director-operations support; and more than a dozen other DSU employees attended to show local support.

"The Employee Clubs mirror the best qualities of Union Pacific as it celebrates its 150th anniversary — service, commitment and community involvement," said Anne Walsh, director-employee communications. "Through decades of support, the clubs have helped make UP the greatest railroad in the world."

Keynote speaker Rob Knight, executive vice president and chief financial officer, talked about UP's safety results, network performance, industry and financial trends, 2011 business mix including investments and returns, 2012 standings and business levels and the growing impact of North American shale.

Skip Reed, UPEC Executive Committee chairman; Richard Baldwin, UPEC Executive Committee vice chairman; Knight; and Walsh presented the following awards to clubs for jobs well done throughout the past calendar year:

### Membership Per Capita

First Place – Club 83, Sparks, Nev.  
 Second Place – Club 54, North Little Rock, Ark.  
 Third Place – Club 10, Spokane, Wash.

### Membership Total Increase

First Place – Club 54, North Little Rock, Ark.  
 Second Place – Club 8, North Platte, Neb.  
 Third Place – Club 10, Spokane, Wash.

### LBA Award

First Place – Club 9, Portland, Ore.  
 Second Place – Club 3, Omaha  
 Third Place – Club 54, North Little Rock, Ark.

### MAC Award

First Place – Club 3, Omaha  
 Second Place – Club 18, Green River, Wyo.  
 Third Place – Club 80, Wichita, Kan.

### Charity Award (Total)

First Place – Club 54, North Little Rock, Ark.  
 Second Place – Club 67, Livonia, La.  
 Third Place – Club 6, Ogden, Utah

### Charity Award (Per Capita)

First Place – Club 24, Walla Walla, Wash.  
 Second Place – Club 67, Livonia, La.  
 Third Place – Club 6, Ogden, Utah

### Community Service Award

First Place – Club 8, North Platte, Neb.  
 Second Place – Club 61, Council Bluffs, Iowa  
 Third Place – Club 67, Livonia, La.

### Operation Lifesaver Presenter of the Year

First Place – Club 54, North Little Rock, Ark. — Ron Hale  
 Second Place – Club 1, Cheyenne, Wyo. – Randall Mulkey  
 Third Place – Club 63, El Paso, Texas – Terry Givens

### Operation Lifesaver Club of the Year

First Place – Club 54, North Little Rock, Ark.  
 Second Place – Club 1, Cheyenne, Wyo.  
 Third Place – Club 63, El Paso, Texas

### Operation Lifesaver "100" Club

Club 1, Cheyenne, Wyo.  
 Club 12, Salt Lake City  
 Club 39, Stockton, Calif.  
 Club 54, North Little Rock, Ark.  
 Club 61, Council Bluffs, Iowa  
 Club 63, El Paso, Texas

### Most Outstanding Activity — Charity

First Place – Club 4, Kansas City, Kan./Mo.  
 Second Place – Club 54, North Little Rock, Ark.  
 Third Place – Club 24, Walla Walla, Wash.

### Most Outstanding Activity — Community Service

First Place – Club 66, San Antonio  
 Second Place – Club 8, North Platte, Neb.  
 Third Place – Club 24, Walla Walla, Wash.

### Most Outstanding Activity — Membership

First Place – Club 66, San Antonio  
 Second Place – Club 8, North Platte, Neb.  
 Third Place – Club 54, North Little Rock, Ark.

### Most Outstanding Activity — Safety

First Place – Club 10, Spokane, Wash.  
 Second Place – Club 66, San Antonio  
 Third Place – Club 54, North Little Rock, Ark.

### Membership Per Capita



**First Place** - Larry Rathjen, Club 83 vice president, Sparks, Nev.



**Third Place** - Marguerite Haverfield, Club 10 president, Spokane, Wash.

### LBA Award



**First Place** - Don Dolan, Club 9 president, Portland, Ore.

### MAC Award



**First Place** - Joan Hess, Club 3 president, Omaha



**Second Place** - Dorothy Walker, Club 18 president, Green River, Wyo.



**Third Place** - Tom DeMayo, Club 80 president, Wichita, Kan.

Club representatives are pictured with Skip Reed, Executive Committee chairman, left, and Rob Knight, executive vice president and chief financial officer.

### Most Outstanding Activity - Safety



**Second Place** - From left, Skip Reed, Executive Committee chairman; Buck Russel, Club 66 president, San Antonio; and Rob Knight, keynote speaker, executive vice president and CFO

### Operation Lifesaver "100" Club



From left, Earl Roider, Club 39, Stockton, Calif.; Dave Duncan, Club 1, Cheyenne, Wyo.; Bev Thrall, Club 12, Salt Lake City; Dale Fulenwider, Club 54, North Little Rock, Ark.; Skip Reed, Executive Committee chairman; Bennie Grayson, Club 63, El Paso, Texas; Rob Knight, executive vice president and CFO; and Pam Fogle, Club 61, Council Bluffs, Iowa

### Charity Award (Per Capita)



**First Place** - Ted Bren, Club 24 president, Walla Walla, Wash.

### Community Service Award



**Second Place** - Pam Fogle, Club 61 president, Council Bluffs, Iowa

### Charity Award (Total)



**Second Place** - Sherman Matthews, Club 67 president, Livonia, La.



**Third Place** - Marsha Stephens, Club 6 proxy, Ogden, Utah



**LEFT:** The new 2012-2013 Executive Committee, includes, from left, back row, Bob Moore, vice president-safety, Club 66, San Antonio; Larry Rathjen, vice president-policy, Club 83, Sparks, Nev.; and Rod Ury, vice president-transportation, Club 8, North Platte, Neb.; middle row, Richard Baldwin, chairman, Club 54, North Little Rock; Ark.; Kevin Hanlon, vice president-membership, Club 70, St. James, Minn.; and Mike Roe, vice president-public relations, Club 67, Livonia, La.; front row, Larry Goodridge, secretary, Club 57, Addis, La.; Diane Huntington, vice president-development, Club 52, St. Louis/DeSoto, Mo.; and Terry Wynn, vice chairman, Club 3, Omaha. **RIGHT:** The 2012-2013 Executive Task Committee includes, from left, front row, Angie Wynn, Lee Ann Roe, Cindy Hanlon and Marilyn Baldwin; and back row, Diane Goodridge, Kim Ury and Carol Rathjen.

## 2012-2013 Executive Committee and Executive Task Committee

Leadership sets the tone for the entire body. Poised for success in their new roles, the 2012-2013 Executive Committee was elected Aug. 7-10 at the convention.

Those elected by acclamation on the 2012-2013 Executive Committee — Vice President Larry Rathjen, Club 83, Sparks, Nev., and President Rod Ury, Club 8, North Platte, Neb., — stood before a group of their peers, explained their desire to accept the responsibility and disclosed their relevant skills and experience.

Following the convention, the new Executive Committee contacted individuals to see if they would agree to serve on the committee. The results are that the two vacant positions of treasurer and vice president-development have been filled by President Loren Clark of Club 30, The Dalles, Oregon, and President Dale



**LEFT:** Loren Clark, Club 30 president, The Dalles, Ore., with his wife, Nellie Ann **RIGHT:** From left, Dale Fulenwider, Club 54 president, North Little Rock, Ark., with his wife, Vicki, Club 54 secretary



Fulenwider of Club 54, North Little Rock, Arkansas, respectively. Nellie Ann Clark and Vickie Fulenwider are now members of the Executive Task Committee.

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### Operation Lifesaver Club of the Year



**Second Place** - Dave Duncan, Club 1, Cheyenne, Wyo.



**Third Place** - Bennie Grayson, Club 63 president, El Paso, Texas

### Most Outstanding Activity - Charity



**First Place** - Joan States, Club 4 president, Kansas City, Kan./Mo.



From left, Dave Duncan, Club 1, Cheyenne, Wyo.; Harland Smith, Club 2 president, Denver; Joan Hess, Club 3 president, Omaha; and Sallie Foster, Club 5 president, Laramie, Wyo.



From left, Marjorie Vogel, parliamentarian, and Larry Goodridge, Executive Committee secretary



Bev Thrall, Club 12 president, Salt Lake City



Rod Ury, Club 8 president, North Platte, Neb.



Buck Russel, Club 66 president, San Antonio



From left, Executive Committee Members Bob Moore, vice president-policy; Terry Wynn, vice president-Public Relations; and Richard Baldwin, vice chairman



From left, Joan States, Club 4 president, Kansas City, and Sallie Foster, Club 5 president, Laramie, Wyo., take pride in their duties as club delegates.



From left, Earl Roider Sr., Club 39 president, Stockton, Calif.; Johnny McDowell, Club 51 president, Fort Worth, Texas; and Dale Fulenwider, Club 54 president, North Little Rock, Ark.



From left, Bob Resch, Executive Committee treasurer, and Dave Duncan, Club 1, Cheyenne, Wyo.



LaVerne O'Keefe, Club 28 president, Marysville, Kan.



Gloria Spiegel, Club 78 president, Fort Dodge/Eagle Grove, Iowa, collects ballots throughout business meetings as needed.

# 88th Annual UPEC Convention: Aug. 7-10

Approximately 200 Union Pacific employees, retirees and spouses, including nearly 50 UPEC delegates from throughout the system, assembled Aug. 7-10 in Denver for the 88th annual UPEC Convention.

Amtrak safely transported more than 30 attendees to the event.

The convention included a Pin Night and Charity Auction Aug. 7; a theme night with entertainment Aug. 8; an awards banquet and presentation ceremony with entertainment Aug. 9, and various business meetings throughout.

Approximately \$12,500 in charity auction proceeds were raised. With \$4,500 designated solely for UPEC Friend to Friend Network, the remaining \$8,000 were divided evenly among Children's Hospital Colorado, National Jewish Health and UPEC Friend to Friend Network. Throughout the past year,

UPEC donated nearly \$200,000 to charity.

In 2011, UPEC Friend to Friend Network set new records, giving \$730,600 and helping a record 1,144 railroad families in need. In 2010, the network helped 969 railroad families. Since the network's inception in April 2004, more than \$3.9 million has supported the mission.

UPEC's August donation of more than \$7,100 will aid 10 families in crisis with \$700 in assistance for each family.

This year, UP's 150th anniversary was a primary focus of the Employee Clubs and the Executive Committee. Special anniversary celebrations provided additional opportunities to stimulate new membership and greater employee involvement, especially within the ranks.



Costume contest participants



Club 86 Roseville, Calif., members, from left, Sheri Hydrick, administrative aide; and Cathy Gregg, vice president



The winners of the Aug. 9 costume contest include, from left, Curt and Teri Camps, Club 77, Adams, Wis.; John and Mary Dawkins, Club 76, Boone, Iowa; and Leta and Tom DeMayo, Club 80, Wichita, Kan.



Club 8 members, North Platte, Neb., from left, Rod Ury, president, and wife Kim; Bob and Pat Sparks; and Larry and Sue Steele

## 88th Annual UPEC Convention: Theme Night — Pirates of the Colorado

Early 20th century pirates deemed the Caribbean a great place to inhabit because little to no law existed and many merchant vessels passed through uninhabited islands that served as perfect hideouts.

But they didn't limit themselves to one geographic area. They frequented the Indian Ocean, southern Asia and Africa's west coast.

Just as their ancestors did, early 21st century

pirates traveled far and wide before arriving at Denver's Renaissance Hotel Aug. 8 for "Pirates of the Colorado," the UPEC Convention Theme Night.

Costumed delegates, employees, retirees and their spouses from throughout the system gathered for a night of rest, relaxation and friendly conversation.

After dinner, a local disc jockey entertained attendees.



Bob Moore, Executive Committee vice president-policy



From left, Rene Orosco, UPEC company administrator, with his wife, Jeanine; Club 3, Omaha, members Shar York, Nancy Savage, Linda Jensen, Joan Hess, president, and Angie Wynn and her husband, Terry, Executive Committee vice president-Public Relations

## Photographic Memories

To view and download photos from the 88th annual UPEC Convention in Denver Aug. 7-10:

- 1) Visit <http://www.newslink.com/photos/upec88/>.
- 2) Select the image(s) you want to save.
- 3) Right click on the image and choose "Save Image As."
- 4) Designate where on your computer you want to save the photo.
- 5) Click "Save."

## Chairman Skip Reed Thanks Executive Committee/Executive Task Committee and Challenges All 51 Clubs

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take four years out of their normal life's routine at the local club level. They are the members of the Executive Committee and the Executive Task Committee. They volunteered and work tirelessly to help keep this organization moving forward. Here's a challenge for all 51 of the local clubs, next year, let's see 10 resumes from you to run for the open positions on the Executive Committee. We all need to take our turn.

Sincerely,  
Chairman Skip Reed

# 88th Annual UPEC Convention: Charity Auction/Pin Night

Without second thought, Union Pacific Employee Club members and service unit employees systemwide graciously loaded the auction block Aug. 7 with more than 225 pieces of clothing, keepsakes, handmade crafts and nostalgic railroad items.

Cleve Cox, 2011-2012 Executive Committee vice president-safety; and Bob Moore, 2011-2012 Executive Committee vice president-policy, played host, called bids and entertained the crowd.

A locomotive bell, an annual crowd favorite, proved to be the most lucrative item of its kind, unrivaled by past years.

Rod Ury, Club 8 president, North Platte, Neb., purchased the brass beacon for \$2,700, then donated the item back to the cause. The second time the bell hit the auction block, Pam Fogle, Club 61 president, Council Bluffs, Iowa, pledged a winning bid of \$1,550.

Ury also bought a UP model train set for \$1,300. Again, he immediately returned it to the auction block. The set secured an additional \$170 toward the cause.

Approximately \$12,500 in charity auction proceeds were raised, with \$4,500 designated solely for UPEC Friend to Friend Network. The remaining \$8,000 was divided evenly among Children's Hospital Colorado, National Jewish Health and UPEC Friend to Friend Network.

The network donates \$700 in assistance to each family. The UPEC's August donation of more than \$7,100 will aid 10 families in crisis.

Laurie Van Sickle, NJH associate director development and major gifts, accepted the \$2,677 check. Jennifer Beck, NJH senior director development communications, said the donation will help the organization "further heal, discover and educate patients; continue respiratory, cardiac and immune disease research to benefit patients worldwide; and afford patients the care they need, regardless of their financial situation."

"This is a generous donation," she said.

But first, the annual state Employee Club lapel pin exchange served as casual means for new members to meet existing ones and longtime friends and colleagues to get reacquainted with one another before the auction began.



Michael Christensen, 9, with his father, Kurt, Club 72 president, Mason City, Iowa



From left, Manny Esquivel, machinist; Natalie Arriola, laborer; and Roger Wagner, locomotive foreman, attend their first UPEC Convention to learn more about the organization and the best methods to start and lead a successful UPEC in West Colton, Calif.



From left, Pam Melville, Club 54, North Little Rock, Ark., and Diana McDowell, Club 51, Fort Worth, Texas



From left, Executive Committee Members Bob Moore, vice president-policy, and Cleve Cox, vice president-safety



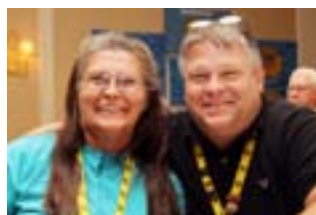
From left, Club 71 Members, Milwaukee, Wis., Clarence and Christine Grunewald; Barbara and Curt Schmidt, secretary and president, respectively; and Sandi and Bob Heimerl



Sue Steele, Club 8, North Platte, Neb.



Dave Duncan, Club 1, Cheyenne, Wyo.



From left, Margaret Wick, Club 57 president, Addis, La., with her son, Bobby Roe, Club 85 president, Avondale, La.



From left, Marilee Adams, Club 28 vice president, Marysville, Kan., and Phyllis Flament, wife of Ernie, Club 11 president, Los Angeles



From left, Kim Ury with her husband, Rod, Club 8 president, North Platte, Neb.; and Pam Fogle, Club 61 president, Council Bluffs, Iowa, join forces to pledge more than \$4,000 to charity for the brass locomotive bell.



From left, Angela Matthews, Club 67 secretary/treasurer, Livonia, La., with her husband, Sherman, Club 67 president



From left, Judy Saindon, Club 32 president, Salina, Kan., with her daughter, Roberta



## UNION PACIFIC EMPLOYEE CLUB PRESIDENTS

CLUB	LOCATION	PRESIDENT
1	Cheyenne, Wyo.	Gayle Collins
2	Denver	Harland Smith
3	Omaha	Joan Hess
4	Kansas City, Kan./Mo.	Joan States
5	Laramie, Wyo.	Sallie Foster
6	Ogden, Utah	Jan Callahan
7	St. Joseph, Mo.	Samuel Zebelean
8	North Platte, Neb.	Rod Ury
9	Portland, Ore.	Don Dolan
10	Spokane, Wash.	Marguerite Haverfield
11	Los Angeles	Ernie Flament
12	Salt Lake City, Utah	Bev Thrall
15	Pocatello, Idaho	Gene Packer
16	Grand Island, Neb.	Wayne Huebner
17	La Grande, Ore.	Don Flowers
18	Green River, Wyo.	Dorothy Walker
19	Hermiston, Ore.	Larry Storment
20	Evanston, Wyo.	Joe Dean
22	Seattle	Fred Wilson
23	Las Vegas	Chris Barrera
24	Walla Walla, Wash.	Ted Bren
28	Marysville, Kan.	LaVerne O'Keefe
30	The Dalles, Ore.	Loren Clark
32	Salina, Kan.	Judy Saindon
33	Milford, Utah	Chris Barnes
38	Portola, Calif.	Kenneth Willis
39	Stockton, Calif.	Earl Roider
51	Fort Worth, Texas	Johnny McDowell
53	Houston	Tamrah Dean
54	North Little Rock, Ark.	Dale Fulenwider
57	Addis, La.	Margaret Wick
58	Laredo, Texas	Mike Barrera
61	Council Bluffs, Iowa	Pam Fogle
63	El Paso, Texas	Bennie Grayson
65	Alexandria, La.	James Drayton
66	San Antonio	Buck Russel
67	Livonia, La.	Sherman Matthews
69	St. Paul, Minn.	Richard Gehrke
70	St. James, Minn.	Tom Flatau
71	Milwaukee, Wis.	Curt Schmidt
72	Mason City, Iowa	Kurt Christensen
75	Altoona, Wis.	Jim Larson
76	Boone, Iowa	David Huntley
77	Adams, Wis.	Curt Camps
78	Fort Dodge/ Eagle Grove, Iowa	Gloria Spiegel
80	Wichita, Kan.	Tom DeMayo
83	Sparks, Nev.	Larry Palmer
84	Herrington, Kan.	Clay Bingham
85	Avondale, LA	Robert Roe
86	Roseville, Calif.	Raj Randhawa



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## Top Brass Club

This club voted at the 2011 convention to change its name to Top Brass Club rather than be called Past Presidents Club because of the confusion in the terminology. The members of this club have served as Past Chairmen or Past Presidents on the Executive Committees or the General Committees. The term president now refers to the local club presidents.

Members of the Top Brass Club present at this year's meeting are, from left, front row, Ernie Flament, Marjorie Vogel, Bev Thrall, Phyllis Flament and Dorothy Walker; middle row, Larry Goodridge, Kevin Hanlon, Richard Baldwin, Bob Resch, Loren Clark, Gene Packer, Mike Roe, Jim Coker, Sallie Foster and



Dave Melville; and back row, Dave Duncan, Skip Reed and Bill Verhoeff.

President Gene Packer and Marjorie Vogel conducted the meeting. The officers for the 2012-2013 term are President Kevin Hanlon, Vice President Jim Coker, and Secretary Marjorie Vogel.

## Don't Miss the 89th Annual UPEC Convention

Update your calendar now to include next year's 89th annual UPEC Convention, Aug. 13-16, in Sacramento, Calif.

The Hilton Sacramento Arden West on Harvard Street awaits you. Many other great attractions also beg your attention such as the California Military Museum, the riverfront and Delta King riverboat, Napa Vineyards, Old Sacramento and the Tower Bridge.

The theme for the 2013 convention will be "Growth" and Theme Night will be a Hawaiian luau.

The 2014 event will take place in either Las Vegas or Reno, Nev.