

# **Cautionary Information**

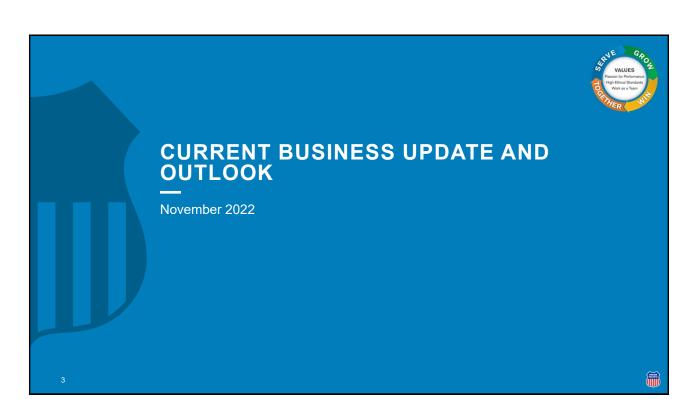
This presentation and related materials contain statements about the Company's future that are not statements of historical fact, including specifically the statements regarding the Company's expectations with respect to economic conditions and demand levels, its ability to improve network performance (including those in response to increased traffic), its results of operations, and potential impacts of the COVID-19 pandemic and the Russian-Ukraine conflict. These statements are, or will be, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements also generally include, without limitation, information or statements regarding: projections, predictions, expectations, estimates or forecasts as to the Company's and its subsidiaries' business, financial, and operational results, and future economic performance; and management's beliefs, expectations, goals, and objectives and other similar expressions concerning matters that are not historical facts.

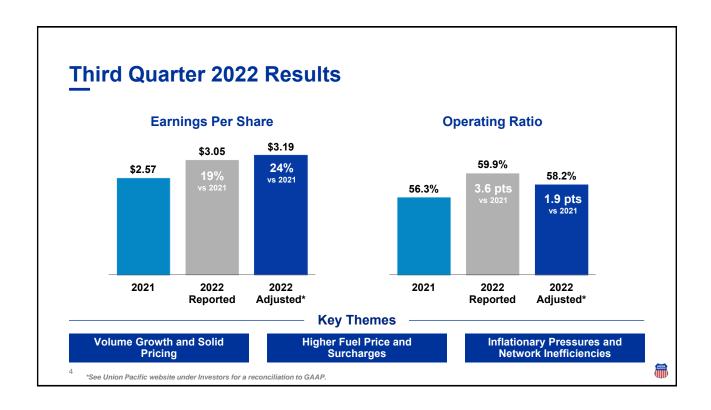
Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times that, or by which, such performance or results will be achieved. Forward-looking information, including expectations regarding operational and financial improvements and the Company's future performance or results are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statement. Important factors, including risk factors, could affect the Company's and its subsidiaries' future results and could cause those results or other outcomes to differ materially from those expressed or implied in the forward-looking statements. Information regarding risk factors and other cautionary information are available in the Company's Annual Report on Form 10-K for 2021, which was filed with the SEC on February 4, 2022. The Company updates information regarding risk factors if circumstances require such updates in its periodic reports on Form 10-Q and its subsequent Annual Reports on Form 10-K (or such other reports that may be filed with the SEC).

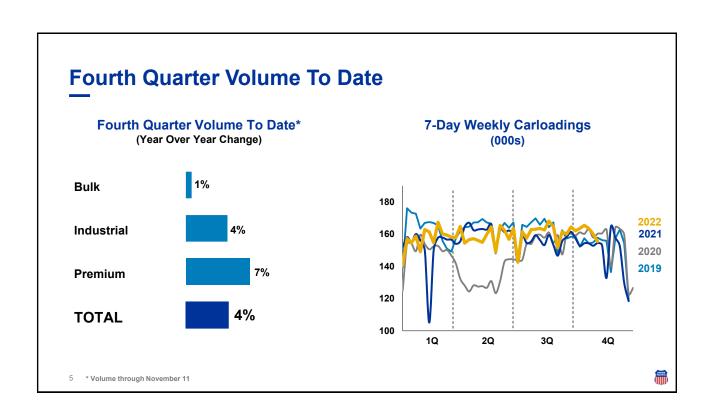
Forward-looking statements speak only as of, and are based only upon information available on, the date the statements were made. The Company assumes no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. If the Company does update one or more forward-looking statements, no inference should be drawn that the Company will make additional updates with respect thereto or with respect to other forward-looking statements. References to our website are provided for convenience and, therefore, information on or available through the website is not, and should not be deemed to be, incorporated by reference herein.

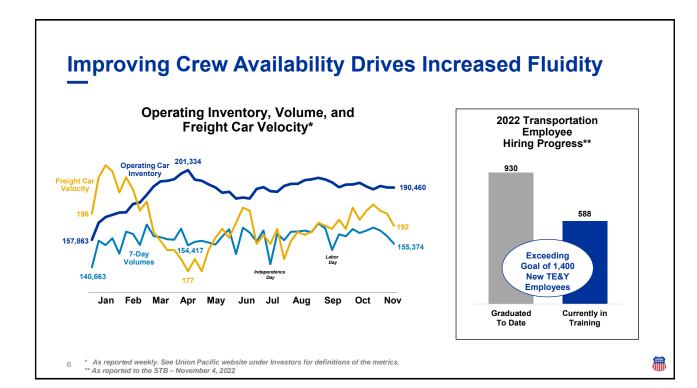
2

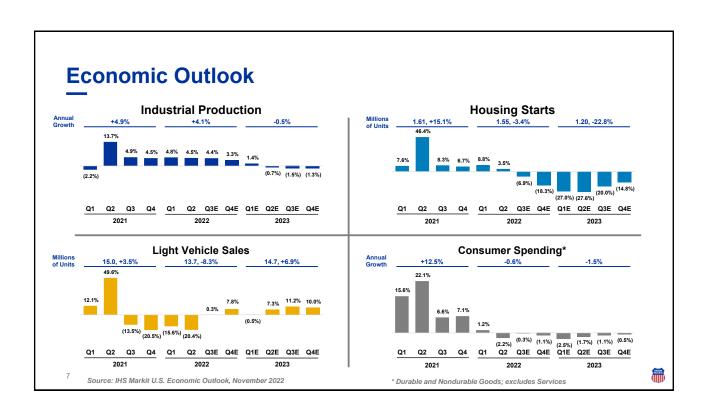












## **Fourth Quarter 2022 Volume Outlook**

#### Bulk



Biofuels

Coal

Grain

#### Industrial



Industrial Production

Forest Products

Construction Materials

#### **Premium**



Domestic Intermodal

1 International Intermodal

Automotive

8



# **Updated 2022 Guidance Reflects Challenging Year**

#### Updated

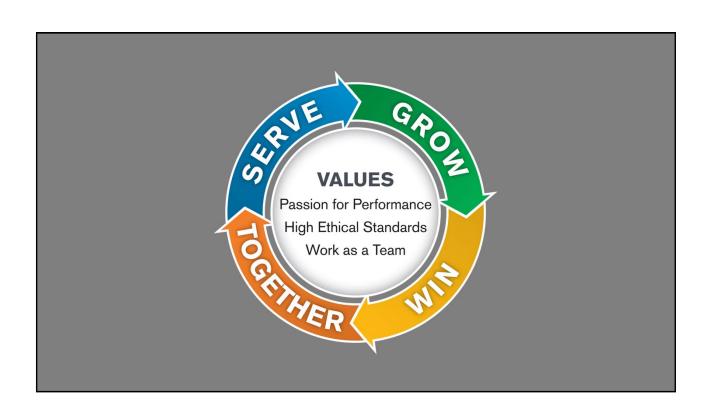
- Full Year Carload Growth ~3%
- Full Year Reported Operating Ratio Around 60%
- Capital Spending of \$3.4 Billion
- Share Repurchases of \$6.5 Billion

#### **Affirmed**

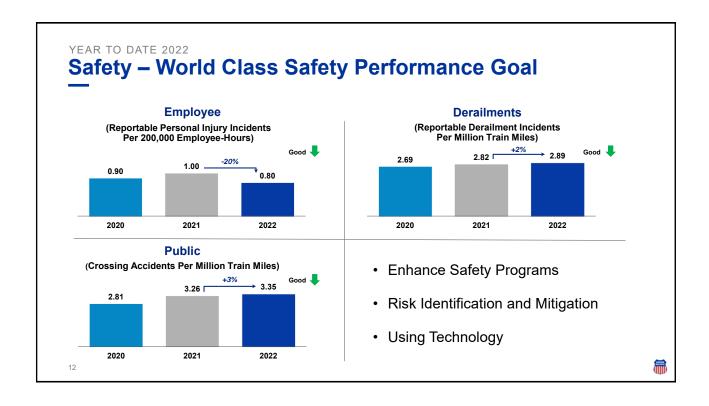
- Pricing Gains in Excess of Inflation Dollars
- Long Term Dividend Payout Target of 45% of Earnings

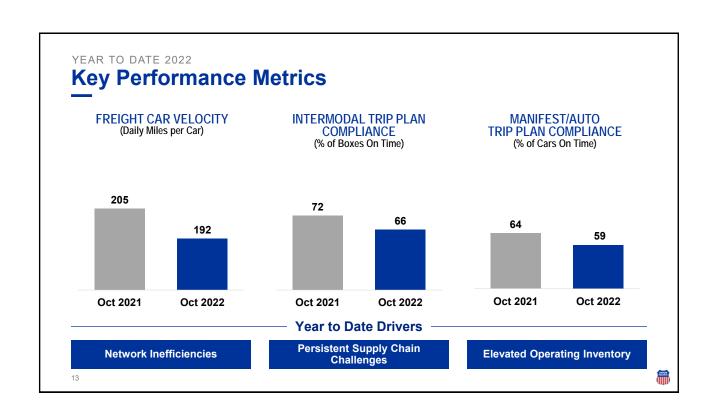


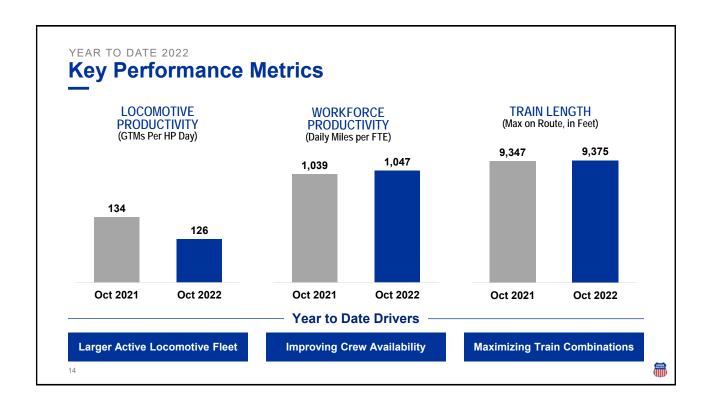


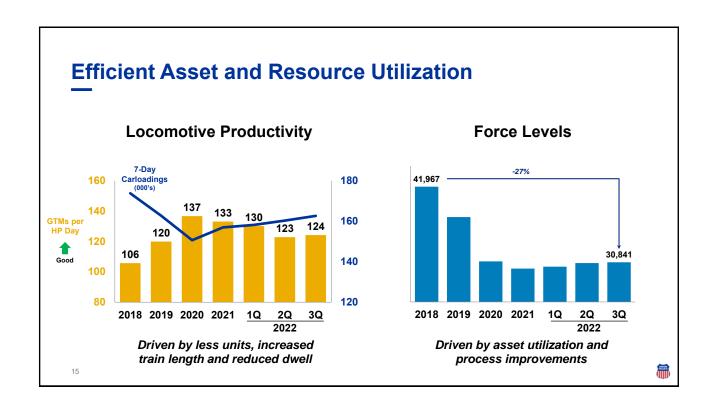


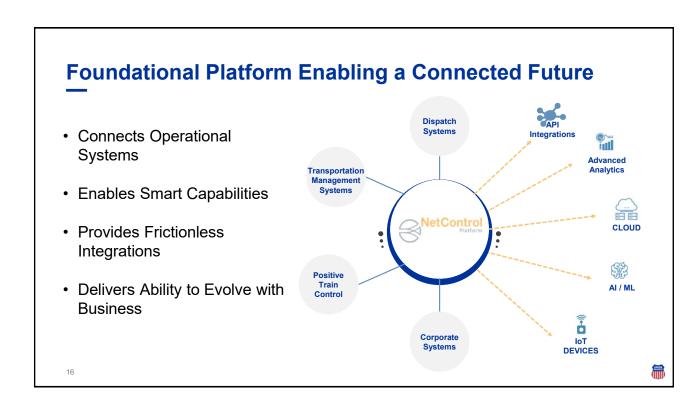












# **Terminal Planner & Precision Train Builder**

- Optimizes Terminal Connections and Train Profiles
- Creates Terminal Capacity
- Enables More Efficient Operation
- Improves Customer Experience



17



# **Driving Productivity By Expanding Terminal Automation**

#### Mobile Terminal + Mobile NX

 Integrated work list inventory management and switch alignment for terminal classification process

#### Handheld Clicker

 Peripheral for the Zebra device to improve efficiency and environmental concerns for list/route advancement

#### Smart Display Panel

 55" outdoor smart display for realtime visual feedback







18



## **Engineering Technology – Rail Sensor**

#### Improving Reliability, Performance and Efficiency







Semi Autonomous
Track Inspections via:

- Geometry Car
- Boxcars
- Locomotives



# **Engineering Renewal Automation**

## **Simplifying the Process and Reducing Touch Points**

Wood Tie Unloading





Tie Plate Distribution Automation



20



# **Intermodal Excellence – Enhancing the Driver Experience**

- Driver Maps
- Improving Ramp Signage
- UPGo
- Digital Tutorials
- New Gate Technology













# **Commercial Focus – It's All About the Customer**



Win with Lower Cost Structure



Working Collaboratively



Customer Centricity



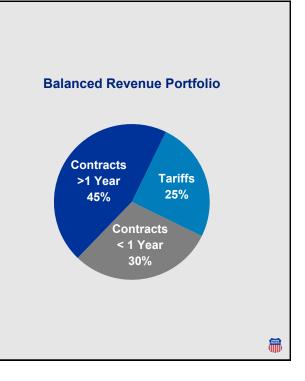
Expand our Network Reach

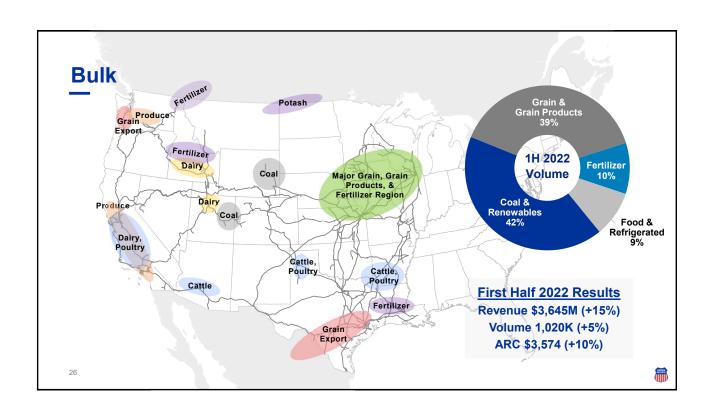


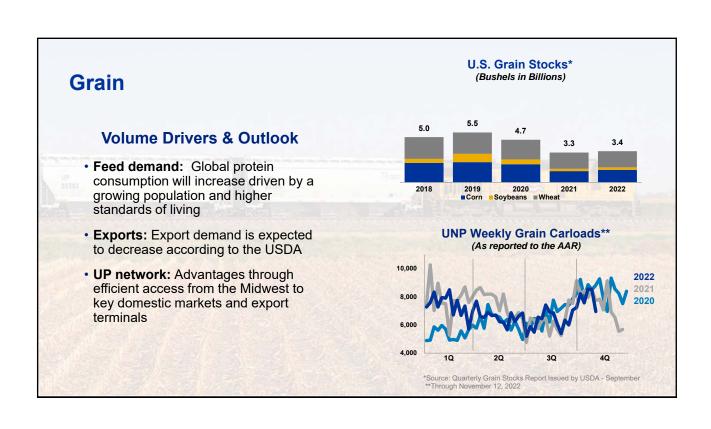


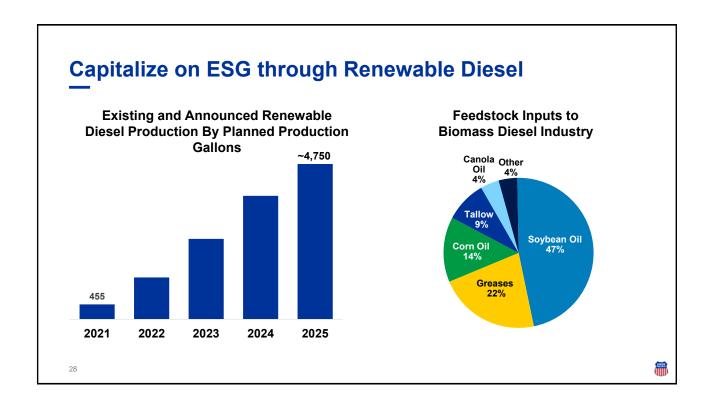
# Pricing Fundamentals

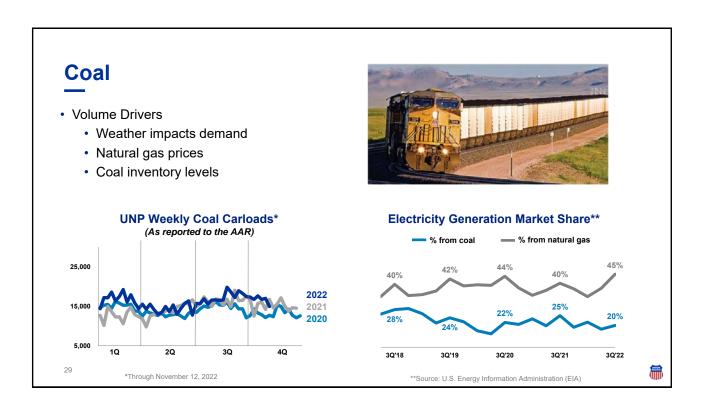
- Lower cost structure from PSR allows UP to be more competitive in the market
- Balanced portfolio provides flexibility for repricing as value grows
- Pricing dollars in excess of inflation dollars

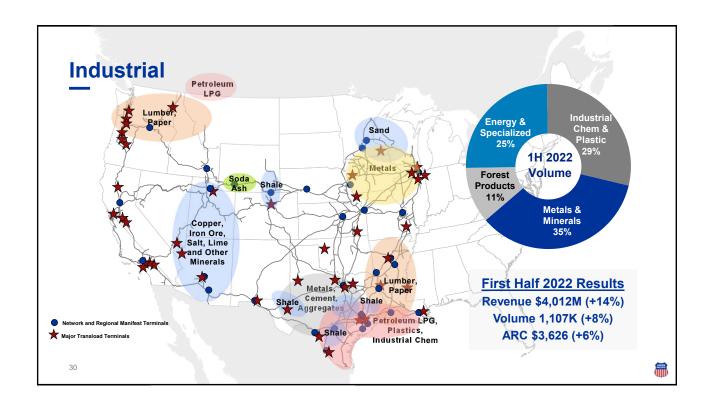


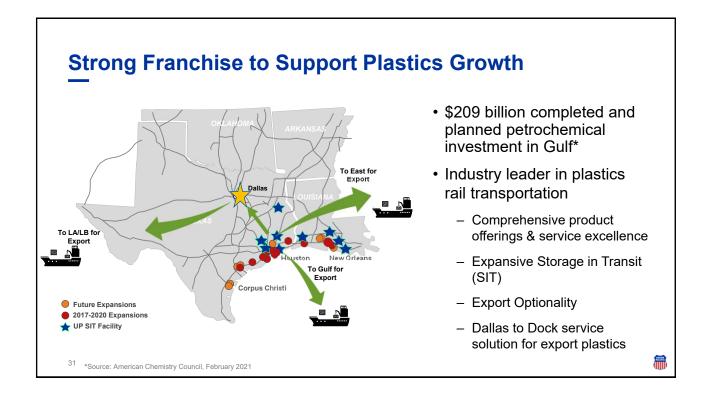








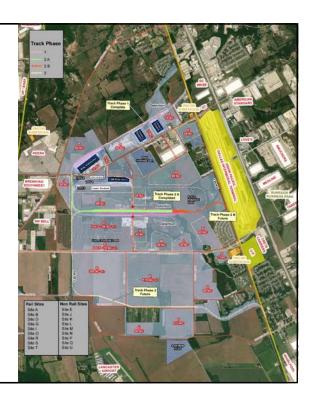




## **Prime Pointe Industrial Park**

## **Hutchins, TX (12 miles south of Dallas)**

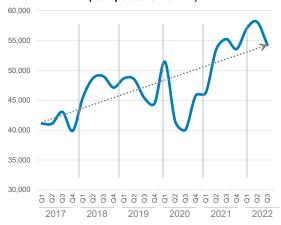
- 3,000-acre site for premier rail service
- Close proximity to Interstates 45, 20, 30 and 35
- Adjacent to UP's Dallas Intermodal Terminal
- Rail-served sites for manufacturing and distribution along with refrigerated/cold storage
- Shovel ready sites increasing customers speed to market



32

## **Metals**

#### UNP Metallic Ores & Metals Carloads\* (As reported to the AAR)



\*Quarterly results shown as based on AAR weekly reported carloading data through 3Q 2022 (Week 40)



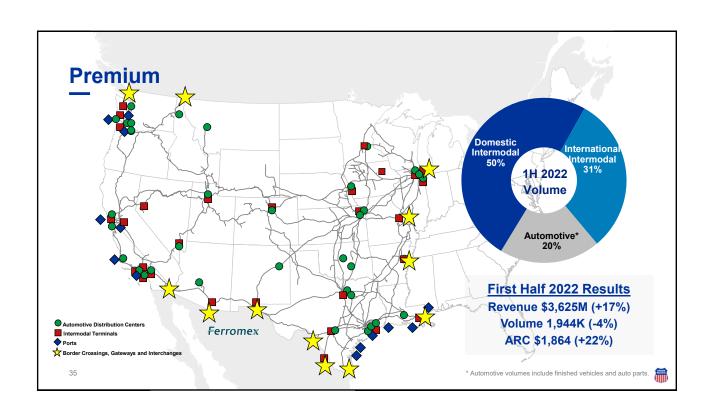
- · UP metals markets positioned for growth
- · New, efficient production locating on UP
- Growth from pipeline projects driven by high energy prices
- · Investing in freight cars to support growth

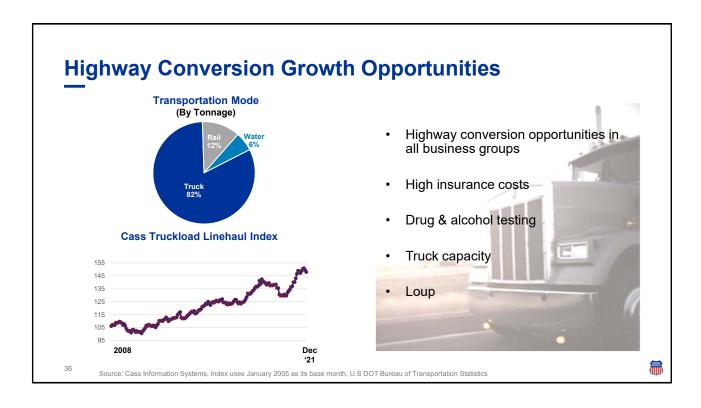


# **Housing Trends**

- UP lumber, stone & glass business correlates with housing starts
- Housing also drives appliances, roofing, rebar, aggregates, and cement demand
- Housing related shipments represent ~5 % of current UP volumes







# **Global IV Grain Transload**

- Union Pacific grain facility operated by JCT, 50/50 joint venture between Consolidated Grain and Barge and Gavilon Grain
- Competitive Joliet area transload with on site containerization
- Converting empty containers to loaded westbound exports from Chicago
- Aligns international service product to be more competitive
- First Loads Third Quarter 2022





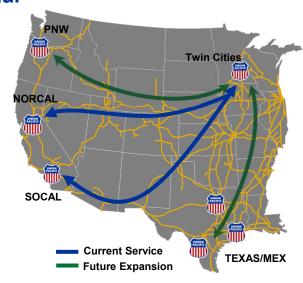




## **Twin Cities Intermodal Terminal**

#### **Expanding Market Reach for Growth**

- Opened pop-up Twin Cities Intermodal Terminal in January 2021
- Located in heart of the Twin Cities metropolitan area
- Gives customers in the Twin Cities metro efficient access to Union Pacific's intermodal network
- Expansion expected to be completed at the end of 2022 for full intermodal terminal build capable of 100,000 annual lifts



38



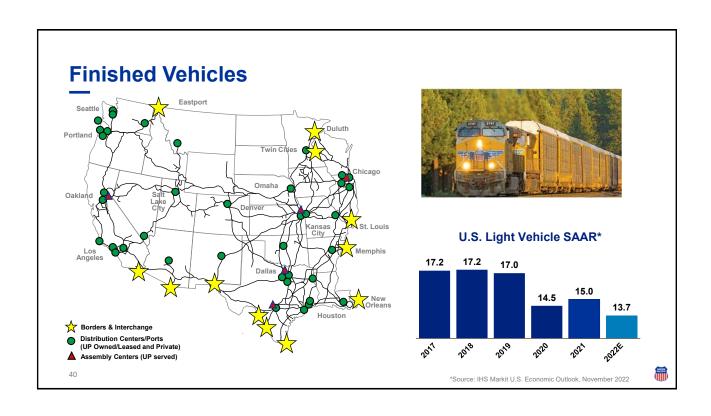
## **Inland Empire Intermodal Terminal**

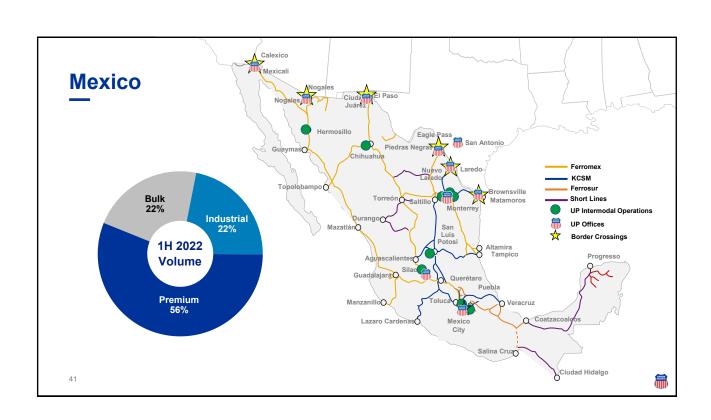
#### **Expanding Our Footprint to Capture New Markets**

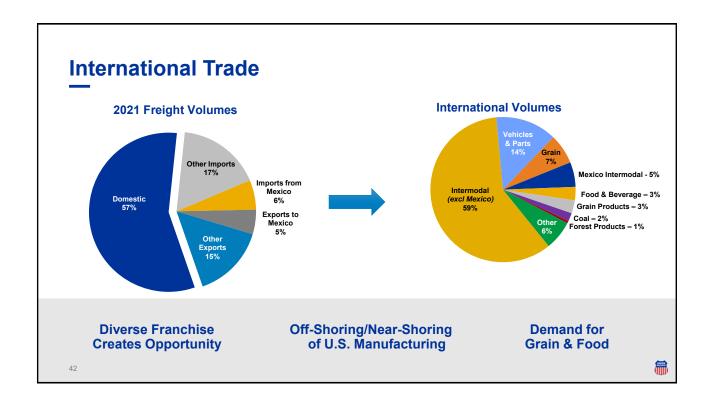


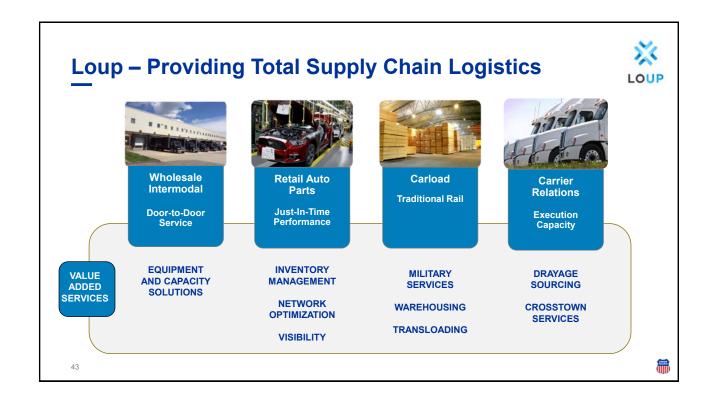
- Inland Empire is the fastest growth region in California
  - 2 million imports (in cargo capacity units) trucked annually to Inland Empire
  - Estimated ~15 million truckloads of long and short haul freight
- Increasing our footprint in 2022 and expanding in future years
- Initial service offering to/from Chicago
- Additional markets to be added throughout the full build

39









# **Developing Rail Solutions for Customers to Grow**



Locating Customers on UP

- 25+ Focus Sites
- AccessUP Streamlining customer track projects

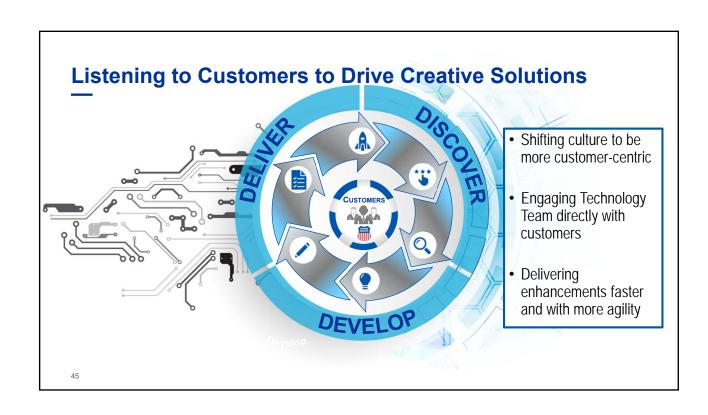


#### Partnering with Loup

- Investing in the Transload Network
- 15+ Railports

44





# **Customer Obsession in Technology**

**Designing from a Customer Perspective** 



Customer Focused, Transparent and Streamlined work processes to deliver results faster



#### **Product**

Shifting from a project mindset to a customer-centric continuous delivery product organization



#### Digitization

Customer experience, market intelligence, visibility & supply chain integration for growth



#### **Data Analytics**

Create a modern data foundation to create insights and intelligent experiences that are focused on the customer

46



## Improving the Customer Experience Through APIs

- Developed over 50 integration services for customers based on their needs
- Real-time access to data between applications and devices
- · Streamline and automate workflows
- Enables customer to take action on their shipments from their interfaces
- · Expands visibility into the supply chain



#### Shipment Learn about your shipment(s) including their locations, events, product, status and ETA



# Order In Request rail car if you are an Order In



# Equipment Display details and characteristics of specific equipment IDs





# Location/Tracks Display information about tracks at your facility



#### Release Identify rail cars to be released to/from an industry



# Cases (Service Issues) Retrieve case (service issue) status, details and responses



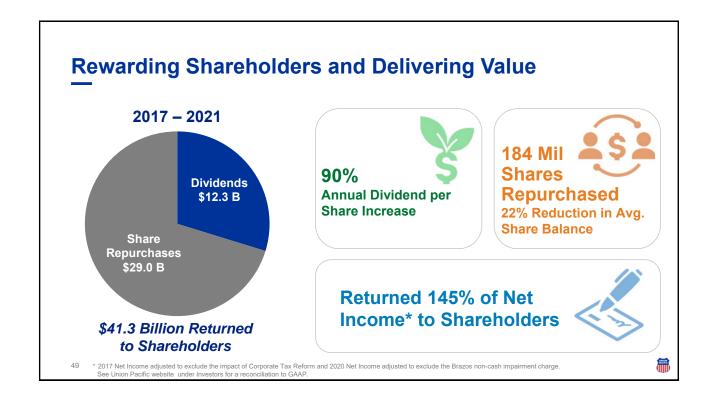
Accounts/Contacts
Retrieve information
associated with your
business(s) and people



UPGo - Intermodal Provides intermodal driver services to expedite the intermodal terminal experience







#### **BETTER INVESTING Expanding Margins and Driving Returns Operating Ratio Earnings Per Share** ROIC\*\*\* (Percent) \$9.95 62.8% 62.7% 16.4% \$8.38 \$8.19 60.6% \$7.91 15.1% 15.0% 58.5% 14.3% \$5.79 57.2% 13.7% 163

2019 2020\*\*

2017\*

2018

2019 2020\*\* 2021

2018

2019 2020\*\*

7 Day Volume (000s)

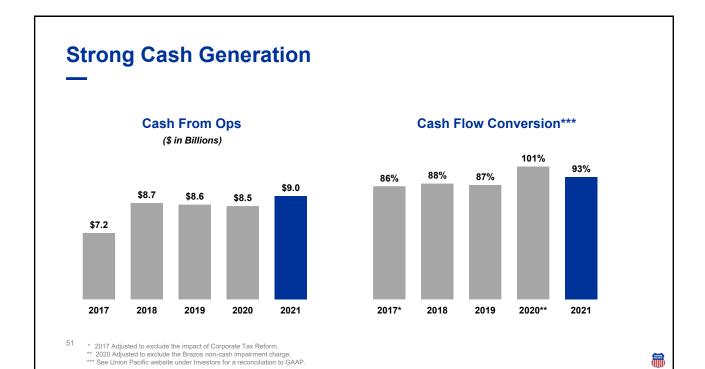
2018

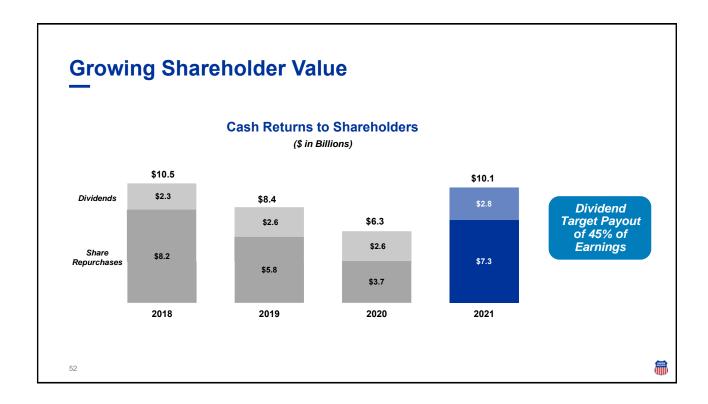
\* 2017 Adjusted to exclude the impact of Corporate Tax Reform.

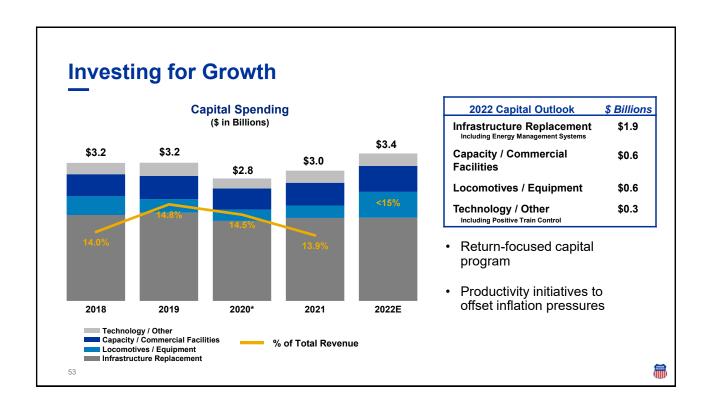
\*\* 2020 Adjusted to exclude the Brazos non-cash impairment charge.

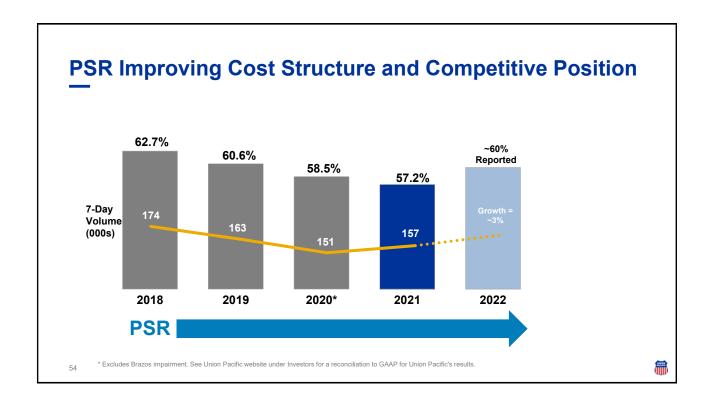
\*\*\* See Union Pacific website under Investors for a reconciliation to GAAP.

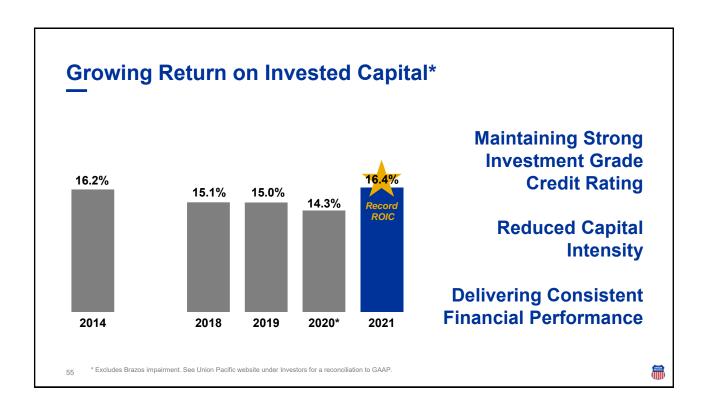
















November 2022

56



# **Building a Sustainable Future 2030**



## Building Responsible Foundations

Health, Safety, and Well-Being Business Ethics and Conduct Cybersecurity

Risk Management & Internal Control



# Investing in Our Workforce

Diversity & Inclusion

Talent Attraction,

Development, and

Retention



# Driving Sustainable Solutions

Improved Customer Service
Profitable and Responsible
Growth



Sustainable Transportation for Our Customers



# Strengthening Our Communities

Investments Where We Work and Live



# **ESG at Union Pacific**



#### **ENVIRONMENTAL**

- · Net Zero by 2050
- 26% absolute reduction in Scope 1 and 2 GHG emissions by 2030
- Alternative fuel blend targets for 2025 and 2030
- Climate Action Plan published in 2021
- Announced acquisition of 20 battery-electric locomotives

#### SOCIAL

- 11% women by 2030
- 40% people of color representation by 2030
- We Are One Human Capital Report published in February 2022
- Increasing YOY spend with diverse suppliers by 20%
- Investing in our communities through Community Ties

#### **GOVERNANCE**

- Integrating ESG risk into ERM
- Conducting Climate Scenario Analysis in 2022
- TCFD, SASB, CDP reporting in 2022
- Evolution of ESG KPIs in executive compensation scorecard

58



# Championing Environmental Stewardship Climate Action Plan Supports UP Strategy SERVE Improve operational efficiency and minimize fuel consumption GROW Offer sustainable supply chain solutions WIN Decarbonize our footprint and the environment TOGETHER Engage our stakeholders and align interests

# **Science-Based Targets**



 SCOPE 1 SCOPE 2

SCOPE 3 WELL TO TANK

Reduce absolute scope 1 and 2 GHG emissions from operations 26% by 2030 against a 2018 baseline GHG EMISSIONS RELATED TO SBTI COMMITMENT - CO2e (METRIC TONS)\*



Includes locomotive well-to-wheel

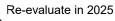


Goal type: Absolute v. Intensity Goal



Target intensity: Well below 2° versus 1.5°





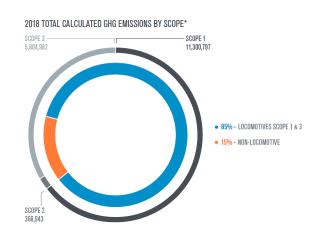
\*Restated data reflects an emissions factor change for Scope 3 fuel and recalculation for Scope 2 purchase electricity.

#### 60

# **Reducing Locomotive GHG Emissions**



- · Reduced fleet requirements allow us to retire less efficient locomotives
  - Modernizing existing fleet improves reliability
  - Increasing train length reduces fleet requirements
  - Rail cleaning technology improves tractive effort, requiring fewer locomotives
- Improving fuel consumption reduces GHG emissions
  - Energy Management Systems (EMS)
  - Idling Technology



# **Adding Battery Electric Locomotives to UP Fleet**





- Announced acquisition of 20 total batteryelectric locomotives from Progress Rail and Wahter
- Total investment expected to exceed \$100 million including locomotives and yard infrastructure
- Locomotives will be used in yard operations in California and Nebraska to test performance in warm and cold weather
- For every 10 battery-electric locomotives used, approximately 4,000 tons of carbon will be eliminated annually, the equivalent of removing 800 cars from the highway
- Locomotives will arrive in late 2023, with complete delivery expected by late 2024

62



# On-going Commitment to Improving Reliability and Reducing Emissions



#### Union Pacific and Wabtec Agree to New Locomotive Modernization Deal

- · Wabtec will modernize 600 locomotives
  - Agreement for more than \$1 Billion
- Deliveries of modernized locomotives will start in 2023 until completion in 2025
- Once modernized, each locomotive is expected to:
  - Reduce carbon emission by 350 tons per year
  - Improve fuel efficiency by 18%
  - Increase reliability by more than 80%
  - Increase haulage ability by more than 55%





## **Sustainable Supply Chain Solutions**

- Helping customers reduce Scope 3 GHG emissions
  - Moving freight by train versus truck reduces GHG emissions by up to 75%
  - Avoided 22.9 million tons CO2e in 2021
  - Carbon Emissions Calculator
    - · Calculate GHG emissions savings
    - Sending emissions savings estimate to customers since 2013
- · New market opportunities:
  - Electric vehicles and components
  - Low carbon fuels and feedstocks
  - Renewable energy markets
  - Recyclables



"If just 10% of the freight shipped in the largest trucks went by rail instead, we would be removing 3,300,000 cars from the road."

- President Joe Elden



## **Biofuels are the Future**



Use of biofuels represent the highest potential GHG reduction project in our 10-year plan

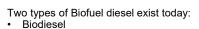
Biofuels are relatively carbon neutral

Biofuels are fuels made from renewable sources: soy, corn, canola, palm oil, tallow, etc.





111



Renewable Diesel

OEM's limited use to B5 & R30



Biofuels are in short supply & subsidies are needed to make them economic



# **Moving Environmentally Responsible Products**





Four Pillars of Diversity & Inclusion

People Practices Philanthropy Procurement

# **Diversity & Inclusion**



Female = 100% Improvement (Goal compared to 2019 at 5.5%)

People of Color = 36% Improvement (Goal compared to 2019 at 29.4%)

5.6%	11%	32.6%	40%
Current 9/30/2022	2030 Goal	Currer 9/30/202	











# **Expanding Educational Opportunities**



- · Innovative partnership with the University of Nebraska at Omaha
- Reimburse employees 100% of tuition's for classes to earn an undergraduate or graduate degree, or a certification program directly related to the employee's job





#### **Growing Diverse Supplier Spending Diverse Supplier Spending** PPLIER SPOTLIGHT Black-owned Business (\$ in Millions) +20% Excel Rail Management - +90% -\$522 \$423 \$328 UPPLIER SPOTLIGHT Latino American Business \$275 SURVWEST 4% 4% 2019 2022 Goal 2018 2020 2021 % of Total Supplier Spending 70

