



June 2018

# Union Pacific Corporation

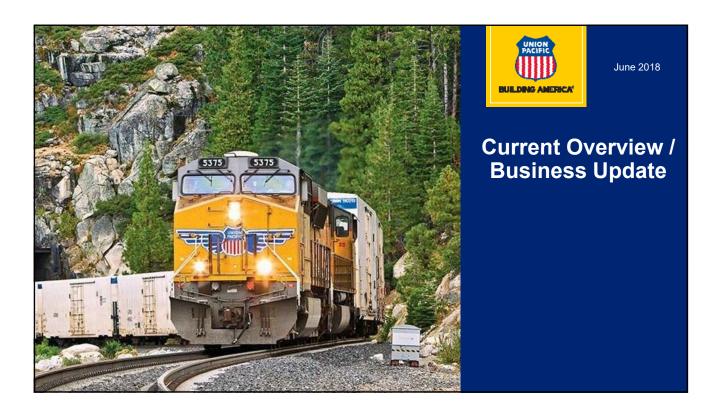
### **Cautionary Information**



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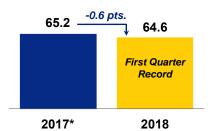
### **First Quarter 2018 Results**







# Operating Ratio First Quarter

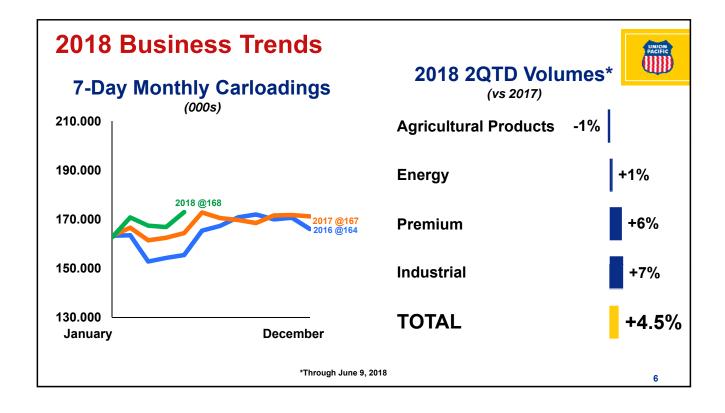


<sup>\*</sup> Certain prior period amounts have been adjusted for the retrospective adoption of Accounting Standard Update 2017-07 related to the presentation of the components of net periodic pension and other postretirement benefit costs. See Union Pacific website under Investors for the adoption impact.

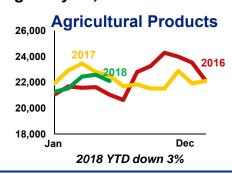
## **New Commodity Group Mapping**

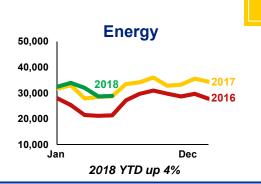


Agricultural Products	Energy	Industrial	Premium
Grain	PRB Coal	Construction	Dom Intermodal
Grain Products	Other Coal	Industrial Chem	Int'l Intermodal
Food & Beverage	Frac Sand	Plastics	Finished Vehicles
Fertilizer	Petroleum & LPG	Forest Products	Auto Parts
	Renewables	Specialized	
		Metals & Ores	
		Soda Ash	



# **7-Day Volume Trends** *Through May 31, 2018*





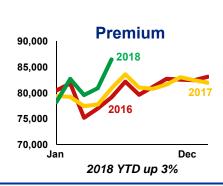
- Grain Inventories
- **Export Market Fundamentals**
- Food & Refrigerated Shipment **Demand**
- Natural Gas Prices
- Inventory Management
- Weather & Economy
- **Frac Sand Demand**
- **Crude Oil Prices & Spreads**

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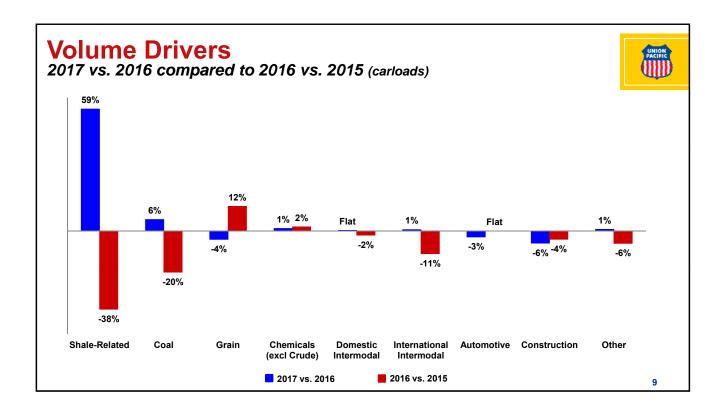
### 7-Day Volume Trends (cont)

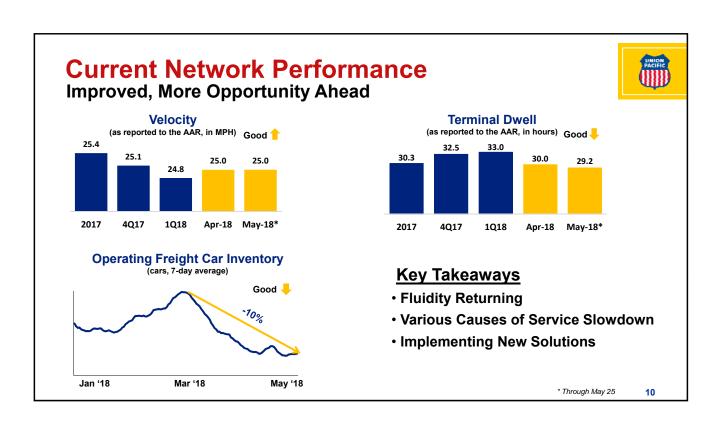
Through May 31, 2018





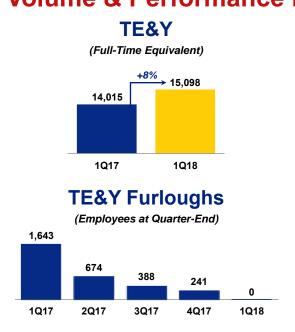
- Construction-Related Materials
- Housing Activity
- U.S. Dollar Impact
- **Plastics Demand**
- **Base Chemicals Remain Solid**
- North American Production & Sales
- **Over-the-Road Parts Conversions**
- **Intermodal Market Fundamentals**
- **Transpacific Market Challenges**



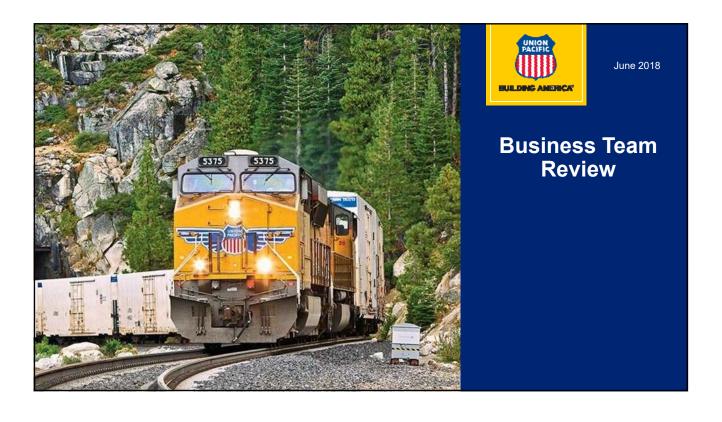


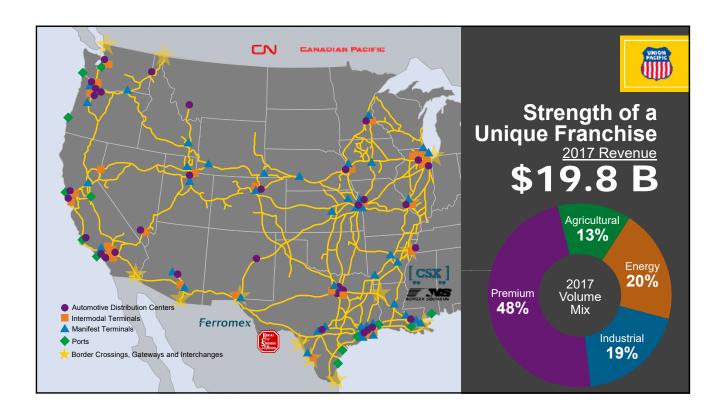
### **Volume & Performance Drive Resources**

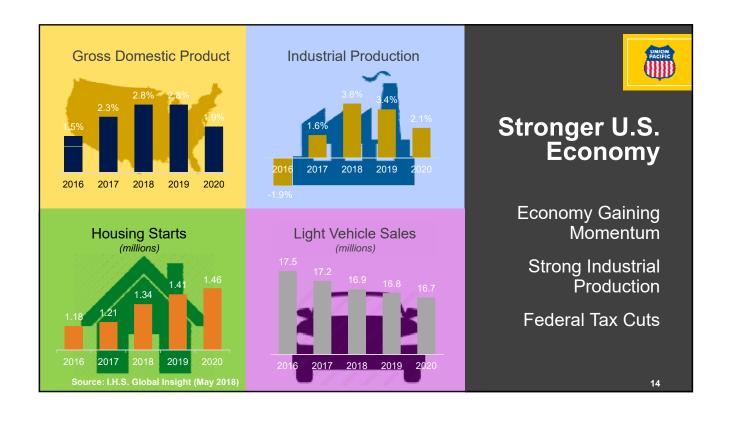


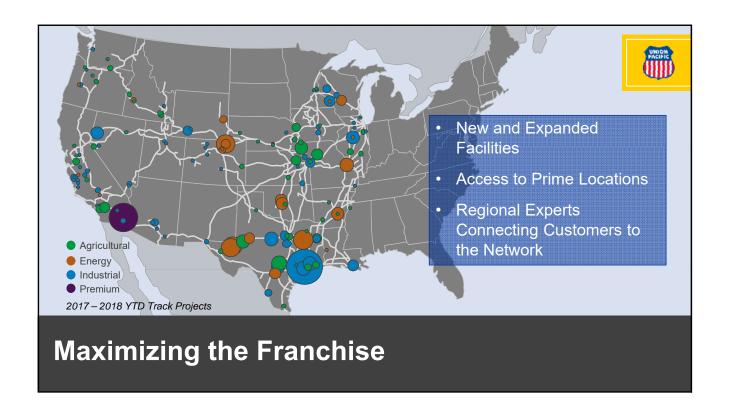


- Reactivated ~700 HHP Locomotives since Mid-2017
  - Leasing Additional Locomotives
- Increased TE&Y Training
  - Volume
  - Expected Attrition
  - Current Service Challenges
- Tight Labor Markets in Some Areas



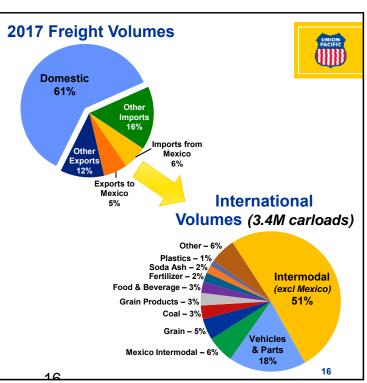


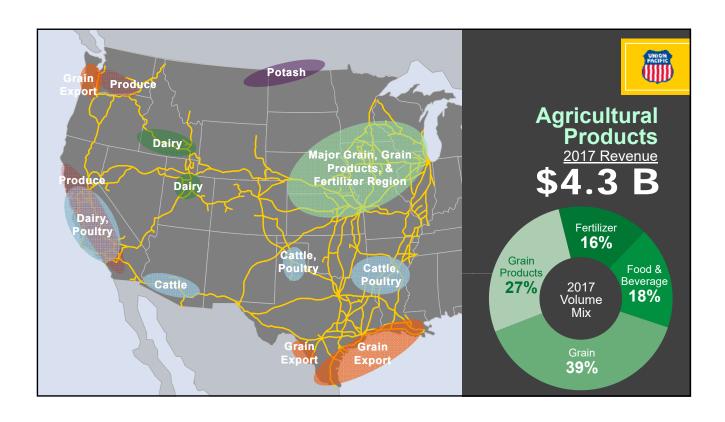


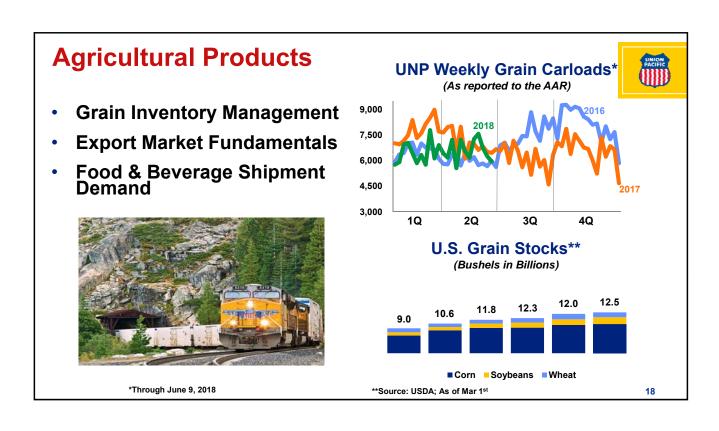


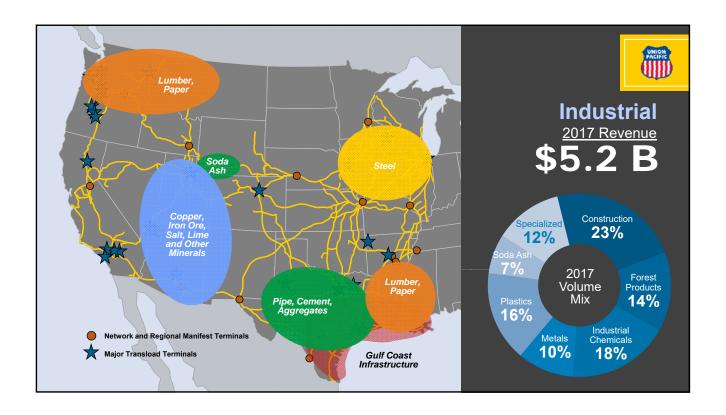
### **International Trade**

- Diverse Franchise Creates Opportunity
- Off-shoring/Near-shoring of U.S. Manufacturing
- Demand for Grain and Food
- Low Natural Gas Prices Favor U.S. Plastics Production
- Impacts from a Strong U.S. Dollar
  - · Negative: Steel, Grain, Coal
  - Positive: International Intermodal





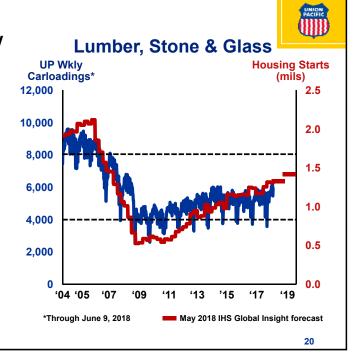




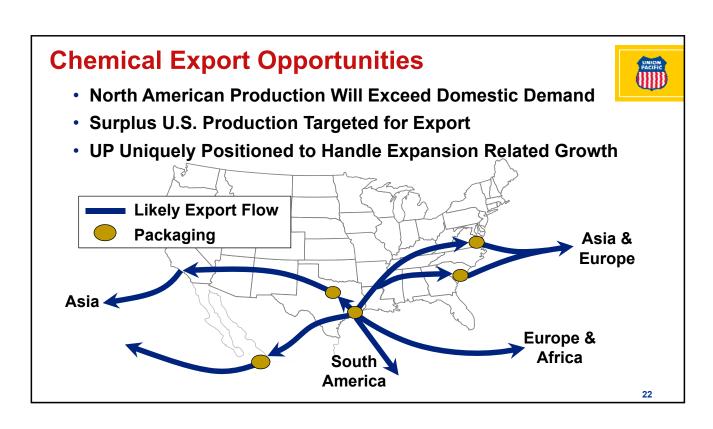
### **Housing Trends**

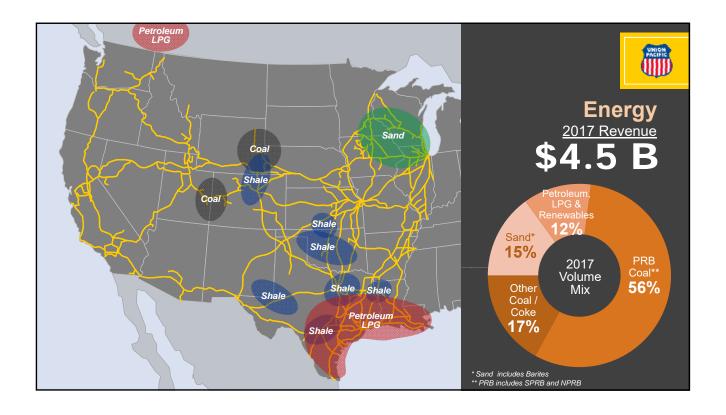
- Housing Market still well Below Historical Averages
- UP Lumber, Stone & Glass Business Correlates with Housing Starts
- Housing also Drives
   Appliances, Roofing, Rebar,
   Aggregates, and Cement
   Demand

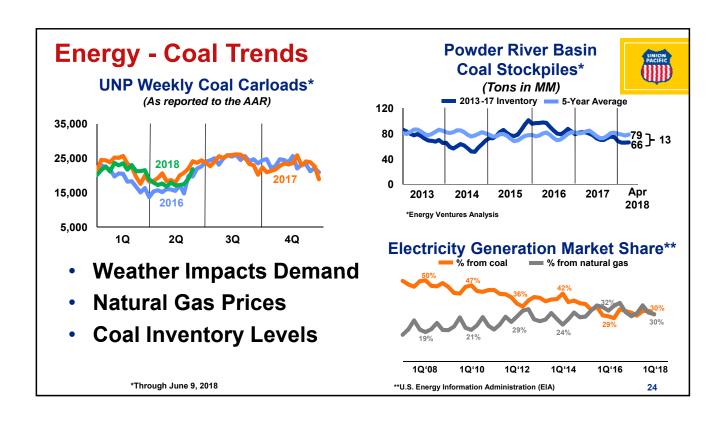
Housing related Shipments
Represent ~ 5-10% of Current
UP Volumes











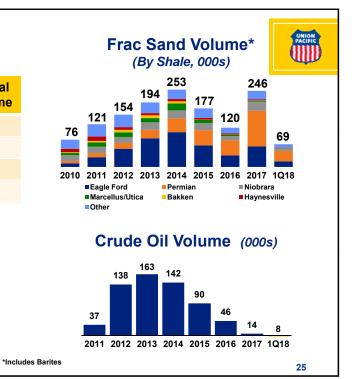
### **Shale-Related Volumes**

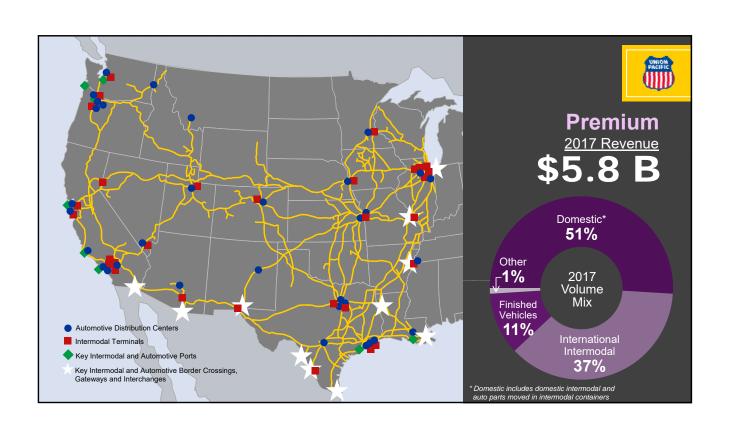
3.3% of 2017 Total Volume

1Q 2018	Volume (000s)	% Incr (vs 1Q17)	% of Total UP Volume
Frac Sand*	69	52%	3.2%
Crude	8	259%	0.4%
Pipe	7	53%	0.3%
Total Shale	83	61%	3.9%

#### Frac Sand Drivers

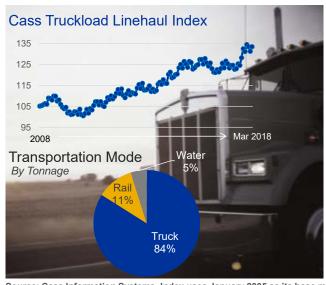
- Energy Prices
- Rig Counts
- Enhanced Fracking Technology
- White / Brown Sand Mix





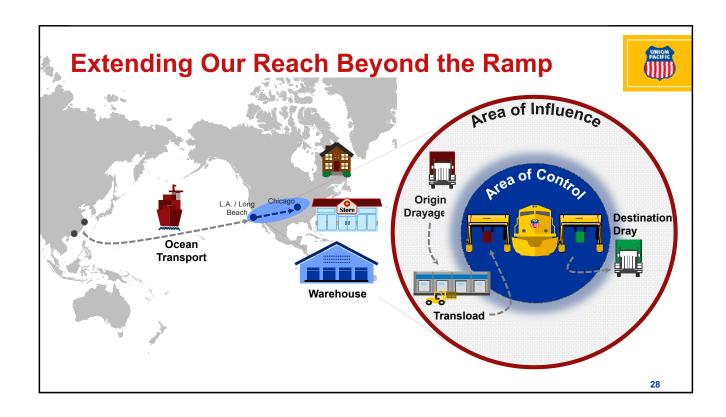
### **Highway Conversion Growth Opportunities**



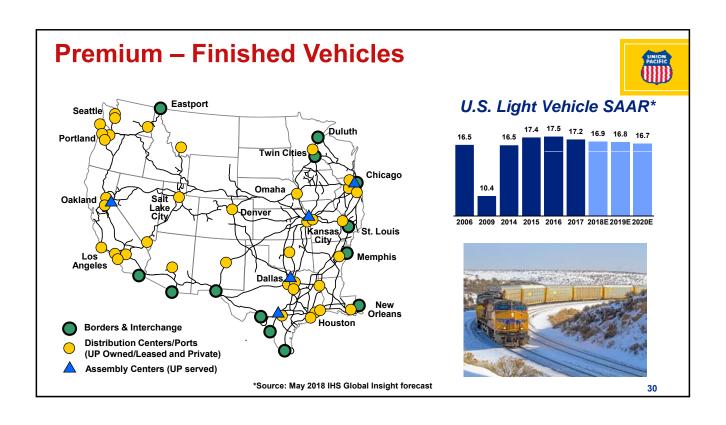


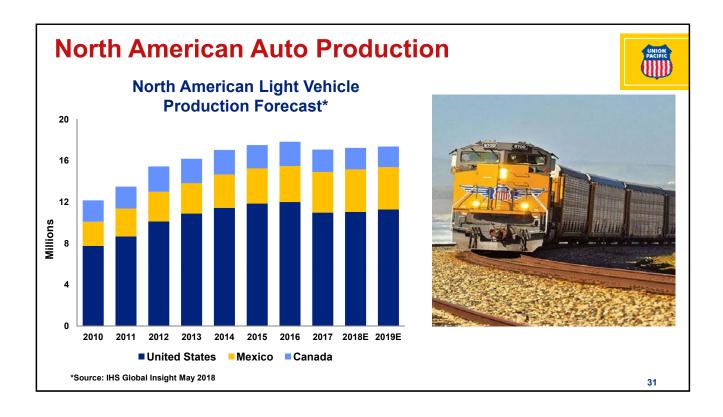
- Highway Conversion Opportunities in All Business Groups
- ELD Impact
- Tight Truck Capacity
- LOUP
- Growing Highway Congestion

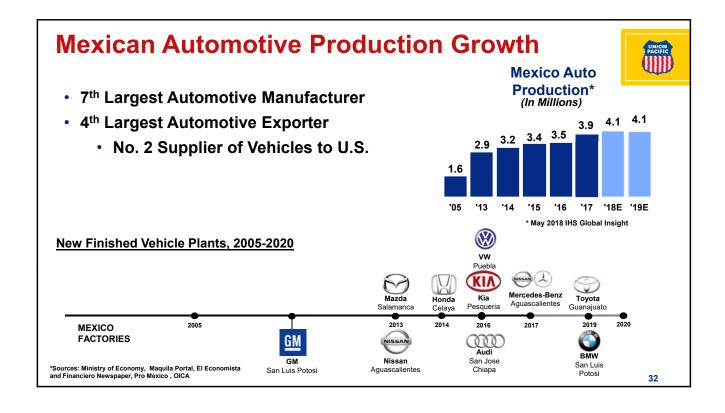
Source: Cass Information Systems, Index uses January 2005 as its base month, U.S DOT Bureau of Transportation Statistics

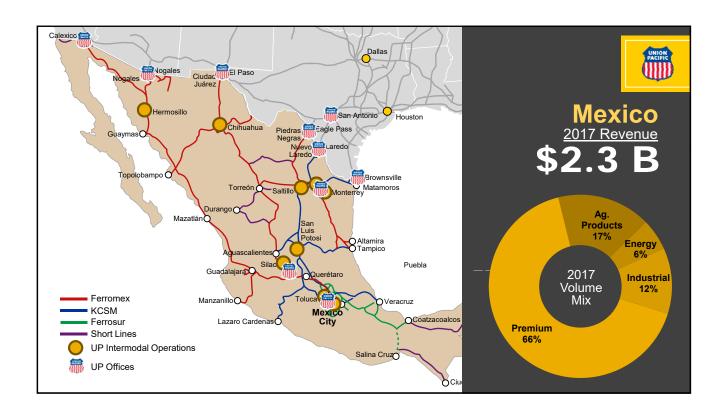












### 2018 Volume Outlook





#### **Agricultural Products**

- + Ethanol Exports
- + Food and Refrigerated
- ? Grain



#### **Industrial**

- + Plastics
- + Industrial Production



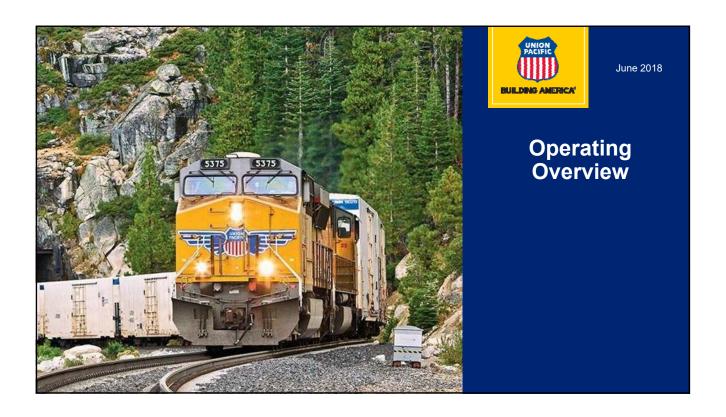
#### **Energy**

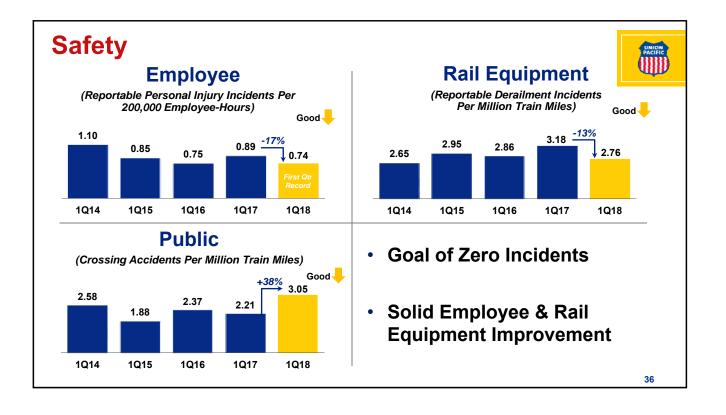
- + Petroleum Products
- ? Frac Sand
- Coal Headwinds



#### **Premium**

- + Over the Road Conversions
- + New International Business
- Automotive Sales



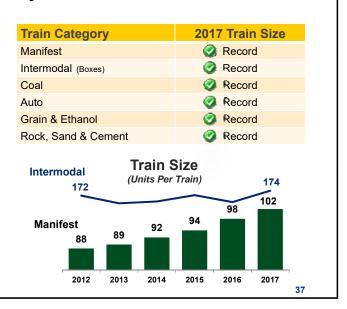


#### **Blend and Balance**

#### **Improving Train Network Productivity**



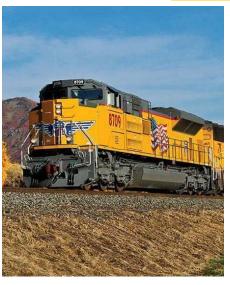
- Significant Progress
  - Record Train Size
  - 70% of Auto Network is Blended
- Significant Opportunity
  - Leverage Intermodal Network
  - Blending Manifest and Bulk
  - Balance Fewer Unproductive Starts
- People, Process, Technology
  - Corridor Wave Process
  - Design and Decision Support Tools

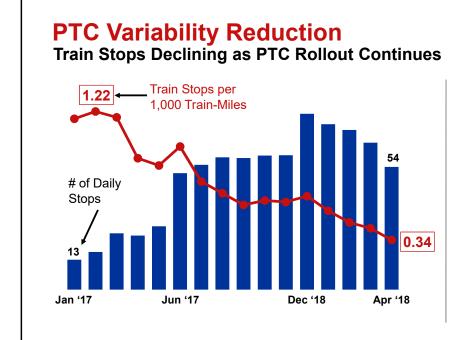


### Positive Train Control (PTC) Status Overview



- Approximately \$2.6 Billion Invested through December 2017
- Total Estimated Investment ~ \$2.9 Billion
- Field Testing since October 2013
- By the End of 2018 UP will have PTC:
  - Installed on 100% of Required Rail Lines
  - Implemented on 75% of Required Rail Lines
- Continue Implementing, Testing and Refining PTC in 2019 & 2020

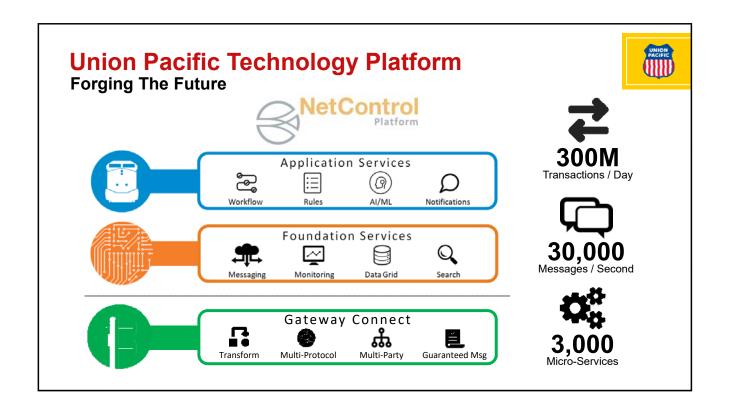






#### **Core Activities**

- Field Problem-Solving
- Training
- Software Upgrades
- Signal Upgrades



# **Pioneering Innovation**Big "I", Little "i", The Internet of Things





#### **Mobile Work Order**

- **Real-Time Work Event Reporting**
- **Provides More Shipment Visibility** and Improves Local Service



#### **UP GO**

- Mobile Technology to Pre-Validate Gate Information
- **Reduces Driver Gate Time**
- **Improves Ramp Inventory** Location Accuracy



#### **Hand Held Ultrasound**

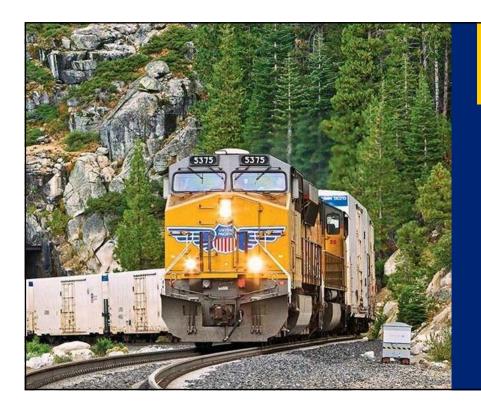
**Detects Subsurface Cracks in Wheel Tread Using Ultrasound** 



#### **Machine Vision**

- High Resolution Images and Alert Generation
- 50,000 Images per Second vs 4 Hour Manual **Inspection Process**

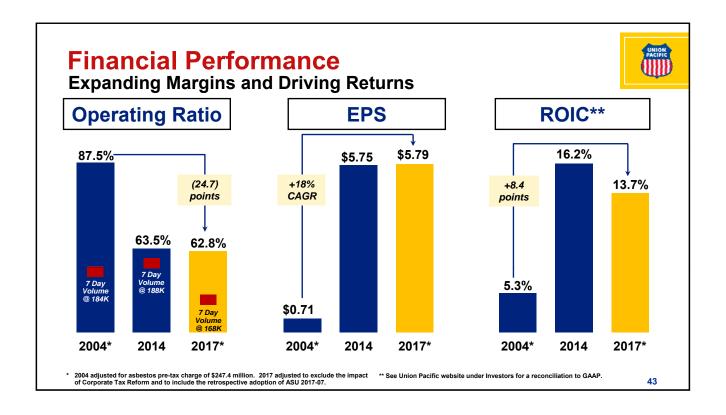
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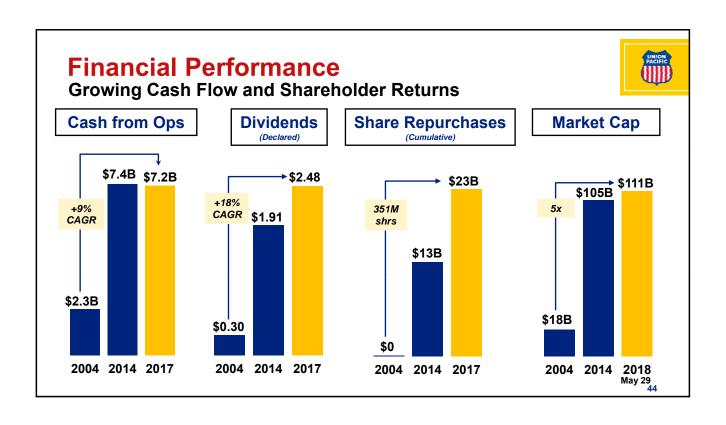




June 2018

**Financial Review** 

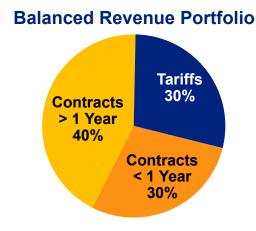




### **Pricing Fundamentals**

UNION

- Value is the Key to Future Price Improvement
- Balanced Portfolio Provides Flexibility for Repricing as Value Grows
- Solid Core Pricing



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### **Productivity Update**



### First Quarter Results:

- ~\$35 Million of Savings
- Operational Challenges Resulted in ~\$40 Million Headwind
- Full Year Productivity Less
   Than Original \$300 \$350 Goal

#### Initiatives & 1Q18 Results (\$ in millions)

(\$20) Network and Train Ops

Slower velocity, TE&Y recrew, Overtime, and Higher fuel consumption rate

(\$5) Equipment (Loco and Car)

Active loco fleet, Car repair & rents, offset by lease savings

\$60 Other Ops, Support, Sourcing, Mgmt & Admins

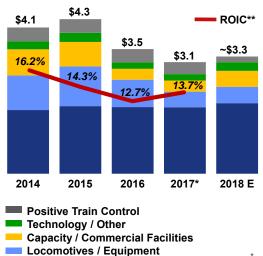
Support, Safety, Engineering, Supply, Joint Facilities

### **Capital Program**

■ Infrastructure Replacement

# UNION

#### **Capital Spending & Returns**



- Return-Focused Capital Program
- Productivity Through G55+0 Initiatives
- Outlook: Capital ≤ 15% of Revenue
- \* Adjusted to exclude the impact of Corporate Tax Reform.
- \*\* See Union Pacific website under Investors for a reconciliation to GAAP.

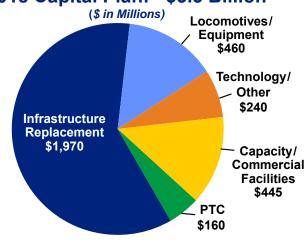
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### Strengthening the Franchise

Replacement, Growth & Productivity, and PTC



### 2018 Capital Plan: ~\$3.3 Billion

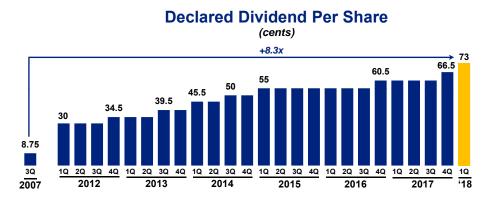


- Safe & Resilient Infrastructure
- Equipment Acquisitions
  - ~60 New Locomotives
  - ~700 Freight Cars
- Positive Train Control
- Capacity Investments
  - Brazos Yard

#### **Dividends**



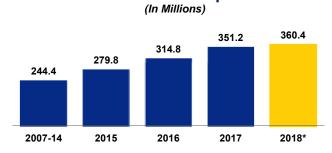
- Dividend Payout Target of 40% to 45%
- 10% Dividend Per Share Increase in 4Q 2017 & 1Q 2018



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## **Cumulative Share Repurchases**



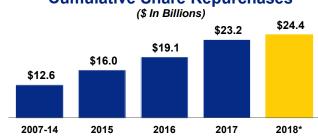


**Cumulative Share Repurchases** 

 Repurchased ~33% of Shares since 2007

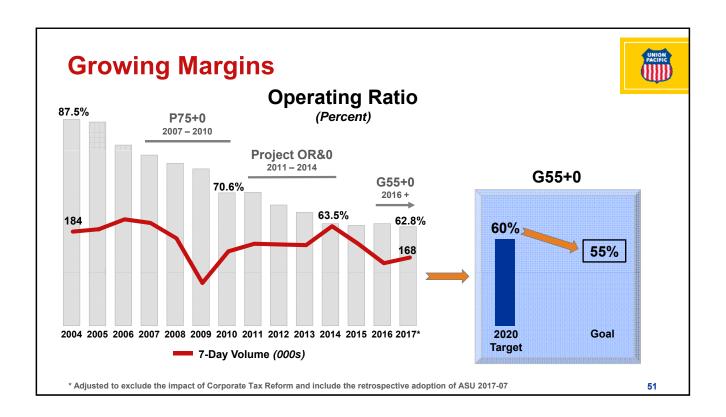
#### **Cumulative Share Repurchases**

Share Repurchase Program



- Four Years Beginning January 1, 2017
- 120 Million Shares

\* Through March 31, 2018



2019 20204

## **Drivers of Margin Improvement**



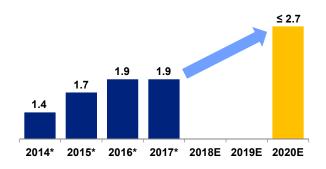
	2015 - 2017	2018 - 2020+
Volume	(11%)	Positive Volume Growth
Price	\$1.3 B	Above Inflation
Productivity	\$1 B	Achieve Through Innovation & Efficiency Gains

- 60% Operating Ratio by 2020
- G55+0 Opportunities
- Growing Earnings& Cash Flow

### **Capital Structure**



### **Adjusted Debt / EBITDA**



- Increased Leverage
  - Consistent Financial Performance
  - Tax Reform
  - Free Cash Flow Growth
- Target Debt / EBITDA ratio: up to 2.7x
- Maintain Strong Investment Grade Credit Rating
  - No Lower than Baa1 and BBB+
- Dependent on Economy and Achievement of Financial Goals

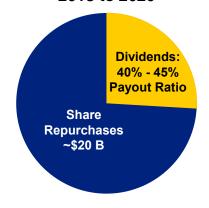
\* at year-end 53

#### What This Means for Shareholders



Return ~\$20 Billion + Dividends to Shareholders

## Cash to Shareholders 2018 to 2020



- ~\$20 Billion of Share Repurchases Over Next 3 Years
- Dividend Payout Ratio of 40% to 45%

### 2018 Outlook



### Full Year

- Low Single Digit Volume Growth
- Price Above Inflation
- Goal is an Improved Operating Ratio





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## **Growing Shareholder Value**



KEY DRIVERS	2018 - 2020
Firm Economy Diverse Franchise Opportunities	Positive Volume Growth
Strong Value Proposition	Real Core Price \$ Above Inflation \$
Volume + Pricing + Productivity	60% Operating Ratio by 2020
Return-Focused Capital Program	CapEx ≤ 15% of Revenue
Increase Cash to Shareholders Increase Leverage Strong Credit Ratings	Share Repurchases: ~\$20 Billion over 3 years Dividend Payout Ratio: 40% to 45% Debt / EBITDA Ratio: ≤ 2.70 Baa1 and BBB+ or Better

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