



February 13, 2019

Stifel 2019 Transportation & Logistics Conference

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CFO

Cautionary Information



This presentation and related materials contain statements about the Company's future that are not statements of historical fact, including specifically the statements regarding the Company's expectations with respect to economic conditions; its ability to generate financial returns, improve resource productivity and use innovation to enhance customer experience; implementing corporate strategies; and providing excellent service to its customers and returns to its shareholders. These statements are, or will be, forward-looking statements as defined by the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements also generally include, without limitation, information or statements regarding: projections, predictions, expectations, estimates or forecasts as to the Company's and its subsidiaries' business, financial, and operational results, and future economic performance; and management's beliefs, expectations, goals, and objectives and other similar expressions concerning matters that are not historical facts.

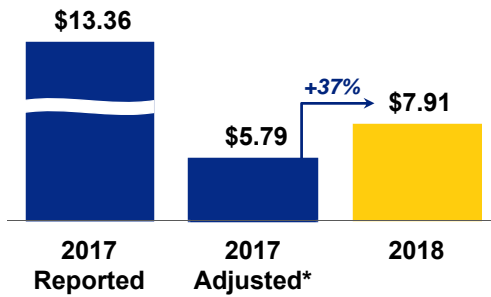
Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times that, or by which, such performance or results will be achieved. Forward-looking information, including expectations regarding operational and financial improvements and the Company's future performance or results are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statement. Important factors, including risk factors, could affect the Company's and its subsidiaries' future results and could cause those results or other outcomes to differ materially from those expressed or implied in the forward-looking statements. Information regarding risk factors and other cautionary information are available in the Company's Annual Report on Form 10-K for 2018, which was filed with the SEC on February 8, 2019. The Company updates information regarding risk factors if circumstances require such updates in its periodic reports on Form 10-Q and its subsequent Annual Reports on Form 10-K (or such other reports that may be filed with the SEC).

Forward-looking statements speak only as of, and are based only upon information available on, the date the statements were made. The Company assumes no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. If the Company does update one or more forward-looking statements, no inference should be drawn that the Company will make additional updates with respect thereto or with respect to other forward-looking statements. References to our website are provided for convenience and, therefore, information on or available through the website is not, and should not be deemed to be, incorporated by reference herein.

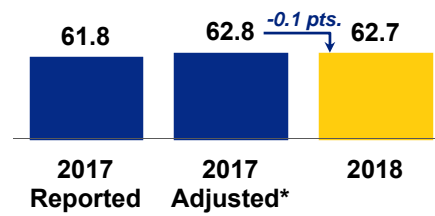
2018 Full Year Results



Earnings Per Share



Operating Ratio



*Adjusted to exclude the impact of Corporate Tax Reform. See Union Pacific website under Investors for a reconciliation to GAAP.

3

2018 Key Drivers



- Overall Volume up 4%
- Pricing Dollars Well Exceeded Inflation Dollars
- Positive Productivity, Partially Offset by Network Inefficiencies
- Focused on G55+0 Initiatives, Including Unified Plan 2020

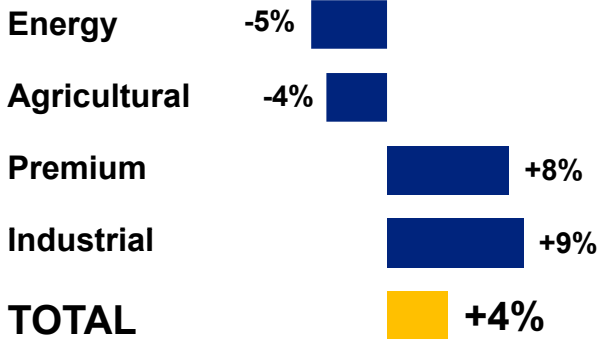


4

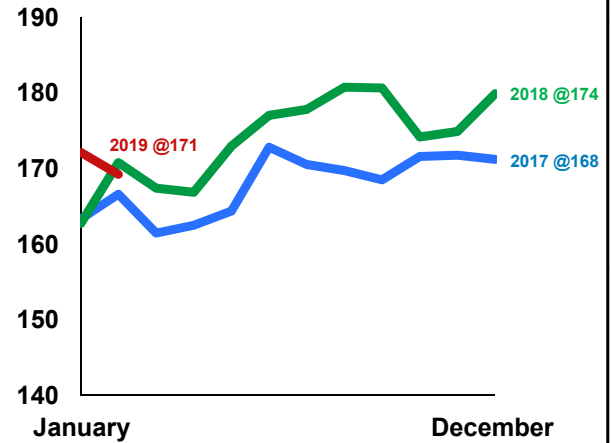
2019 Business Trends



2019 1QTD Volumes* (vs 2018)

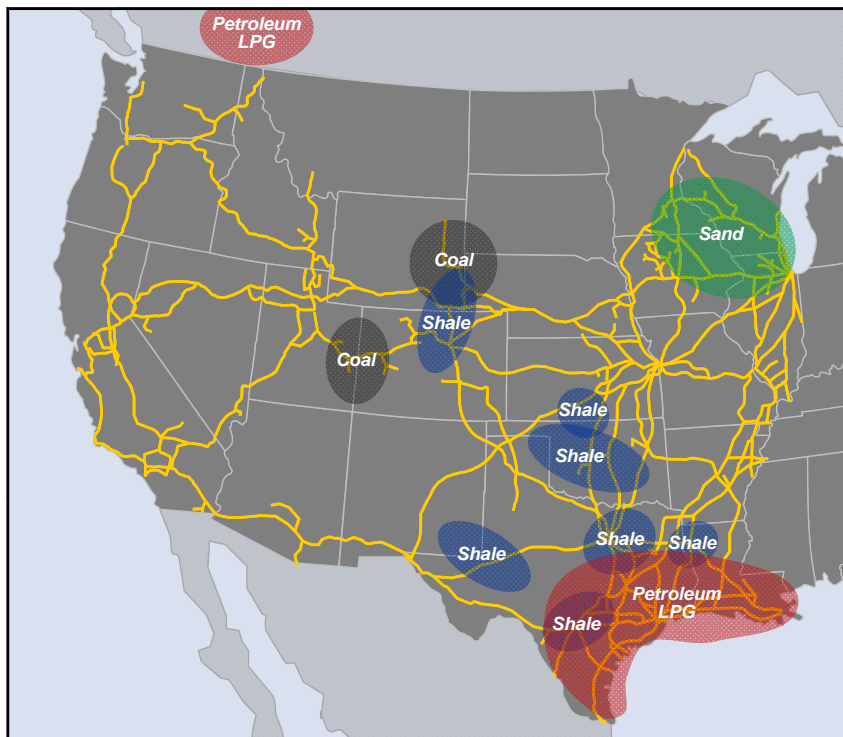


7-Day Monthly Carloadings (000s)

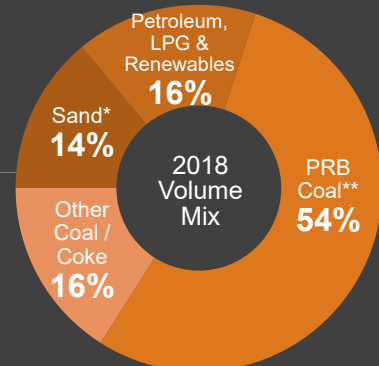


* Through February 11, 2019

5

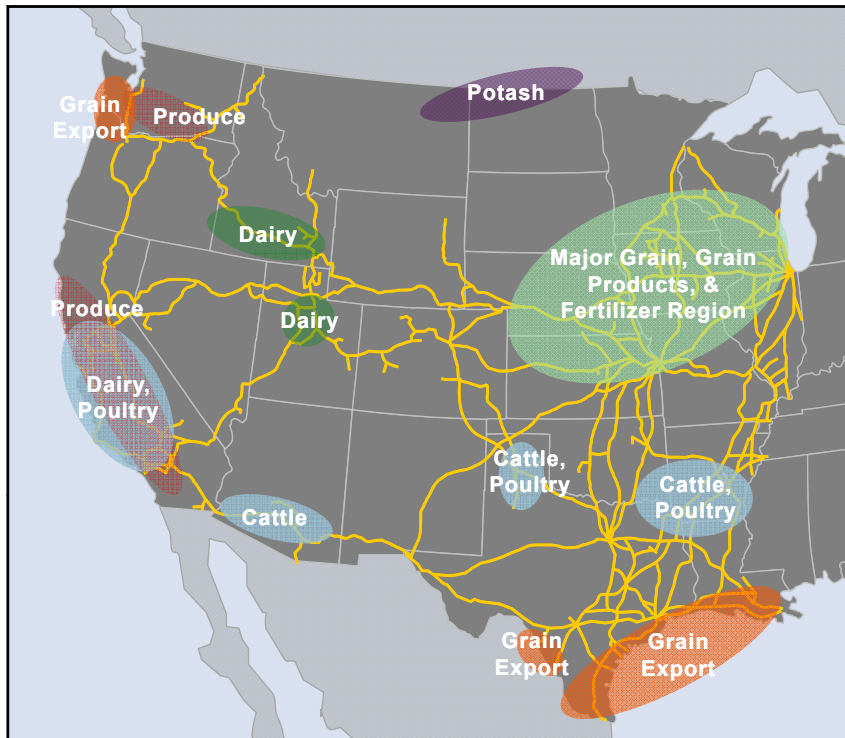


Energy
2018 Revenue
\$4.6 B

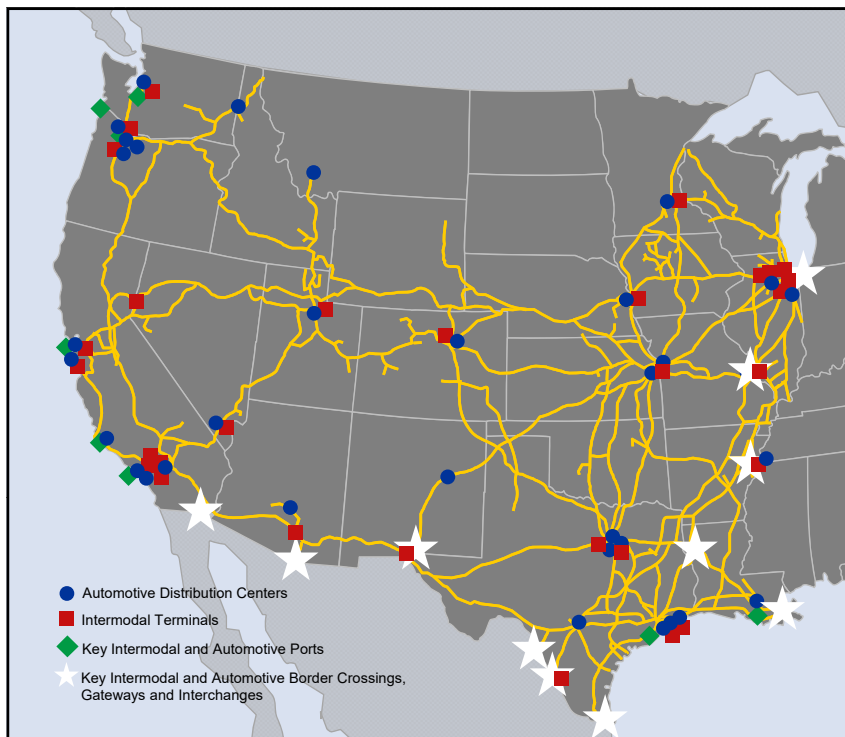
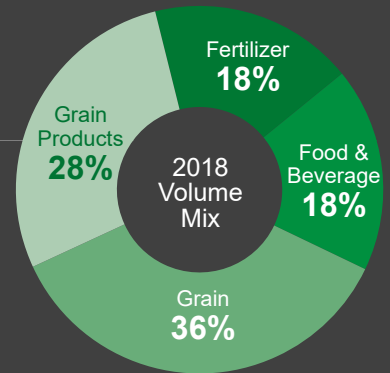


* Sand includes Barites

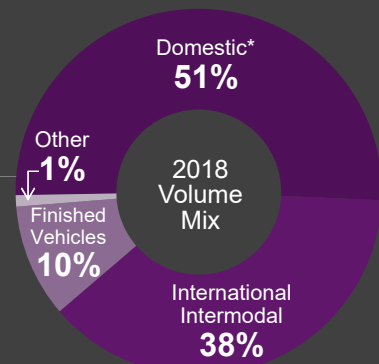
** PRB includes SPRB and NPRB



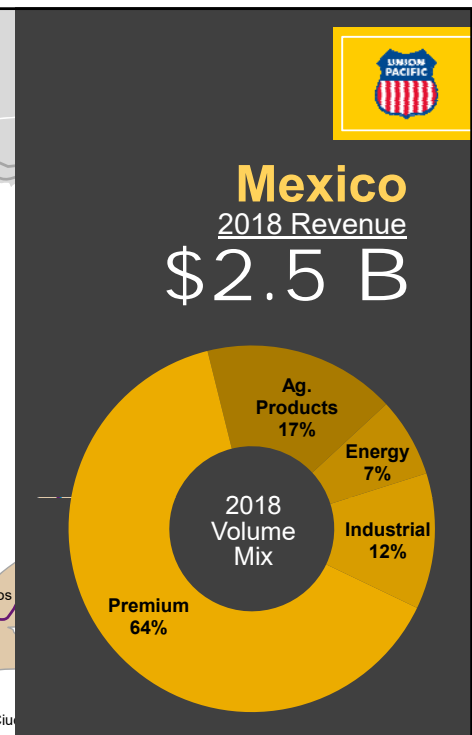
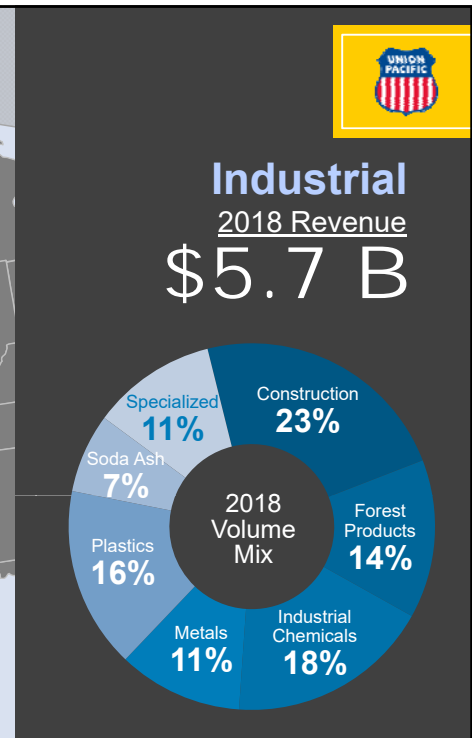
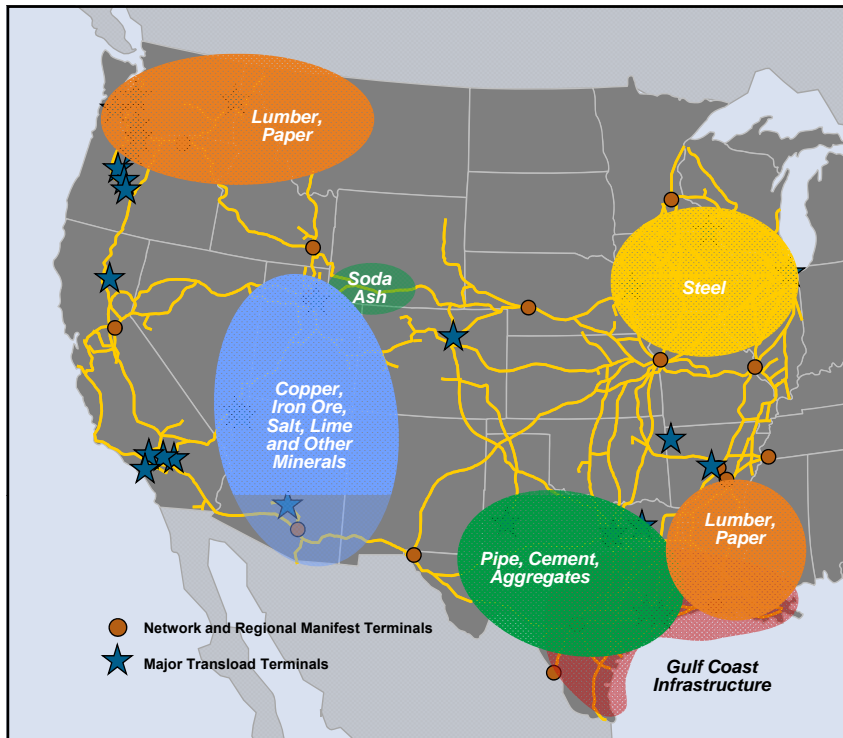
Agricultural Products
2018 Revenue
\$4.5 B



Premium
2018 Revenue
\$6.6 B



* Domestic includes domestic intermodal and auto parts moved in intermodal containers

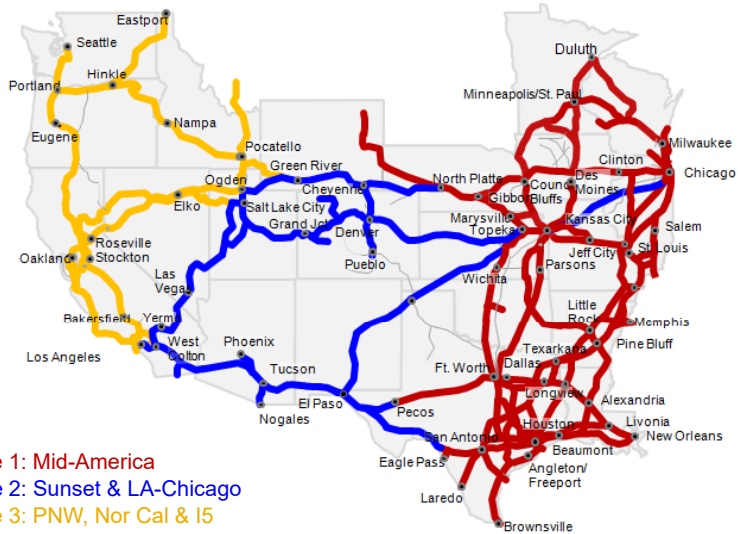


Unified Plan 2020 Update



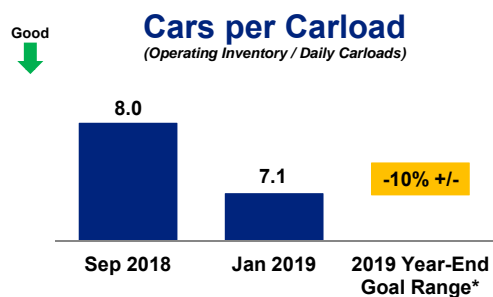
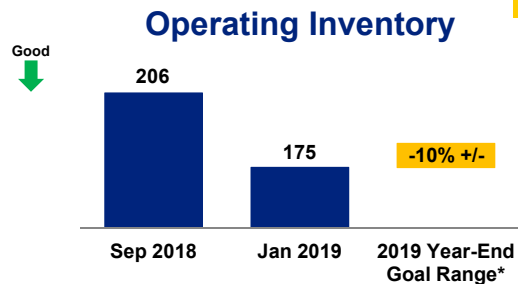
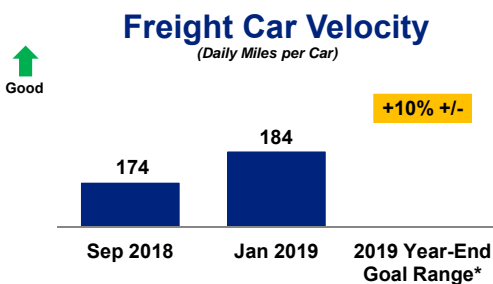
Unified Plan 2020 Phases

- Phase I Implementation Began October 1st
- Implementation Underway for Phase 2
- Phase 3 Planning Started January 28th
- Full Implementation by Mid-2019



11

Unified Plan 2020 Key Performance Indicators



- Faster Car Cycle Time
- Fewer Cars Online
- Reduced Terminal Dwell

* Based on October 24, 2018 7-day averages as reported during 3Q 2018 earnings release

12

Unified Plan 2020

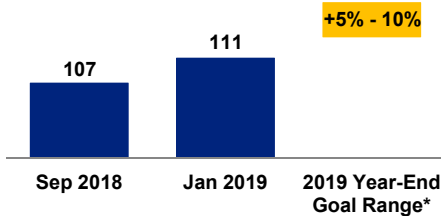
Key Performance Indicators

Locomotive Productivity

(GTM per Horsepower Day)



Good

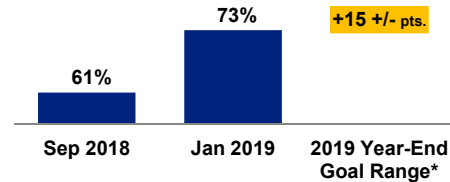


Car Trip Plan Compliance

(% Cars On Time)



Good

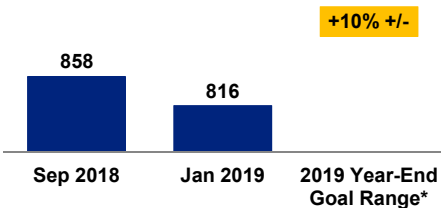


Workforce Productivity

(Daily Car Miles per FTE)



Good



- ~1,500 Locomotives Removed From Active Fleet Since Aug '18
- Fewer Manifest Service Issues
- Seasonality Affecting Workforce Productivity

* Based on October 24, 2018 7-day averages as reported during 3Q 2018 earnings release

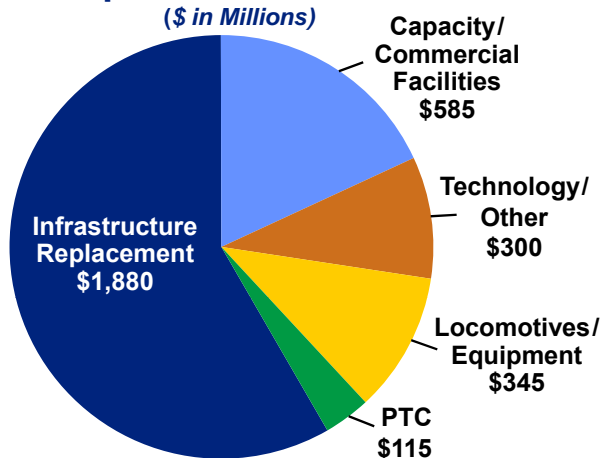
13

Strengthening the Franchise

Replacement, Growth & Productivity, and PTC

2019 Capital Plan: ~\$3.2 Billion

(\$ in Millions)



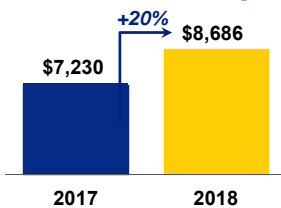
- Safe & Resilient Infrastructure
- Equipment Acquisitions
 - Locomotive Modernizations
 - Targeted Freight Car Acquisitions
- Capacity & Commercial
 - Targeted Opportunities
 - Intermodal Growth
- Lower PTC Spending

14

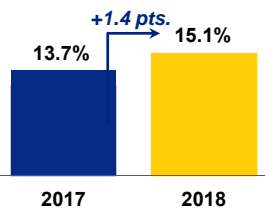
Cash Flow & Debt

\$ In Millions

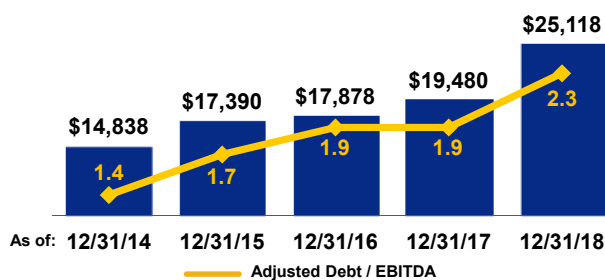
Cash From Ops



ROIC*



Adjusted Debt*



- Higher Net Income, Lower Federal Tax Payments
- Improved ROIC
- Increased Adj. Debt \$5.6 Billion since Year-End 2017
 - Includes \$6 Billion Debt Offering in June 2018
- Adj Debt / EBITDA of 2.3

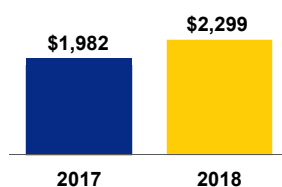
* See Union Pacific website under Investors for a reconciliation to GAAP

15

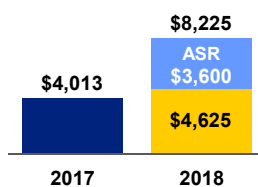
Delivering Value to Shareholders

\$ In Millions

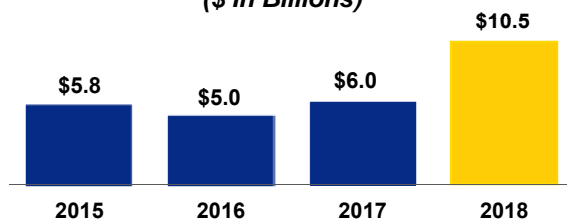
Dividends



Share Repurchases



Cash Returned to Shareholders (\$ In Billions)



2018 Cash Returned to Shareholders

- Dividends:
 - \$2.3 Billion
 - Two, 10% dividend increases in 2018
- Share Repurchases:
 - \$4.6 Billion of Open Market Purchases
 - \$3.6 Billion Accelerated Share Repurchase Program

16

2019 Financial Outlook

- Volume Up Low Single Digits
- Pricing Will Exceed Inflation Dollars
- Significant Benefits from G55 + 0, Including Unified Plan 2020
 - At Least \$500 Million of Productivity in 2019
- Operating Ratio Guidance:
 - Sub-61% in 2019
 - Below 60% by 2020
- Capex of ~\$3.2 Billion in 2019; Less than 15% of Revenue Going Forward

