**AGRICULTURAL PRODUCTS**

**2001 Review**

- Whole grain carloadings declined 1% because of weak export demand, especially to the Pacific Northwest (PNW), and low commodity prices for corn and wheat. However, strong domestic grain traffic and increased exports to Mexico partially offset the decline.

- Carloads of grain products were virtually flat versus 2000 levels. Gains in whole cottonseed shipments due to improved demand were negated by a poor sugar beet crop and reduced corn syrup demand.

- The introduction of the Wine Connection, with service from vineyards in California and the PNW to the Northeast, Southeast and central states, combined with increased demand for imported beer drove a 23% improvement in beverage carloads. The Express Lane, with 90% on-time performance, continued to capture truck share as french fry shippers moved over 1 billion pounds of fries by rail, driving an 8% growth in food products volume.

**KEY MARKET FACTORS**

- Union Pacific offers a critical link between producing areas in the Midwest and West and the Pacific Northwest and primary Gulf ports, as well as to Mexico. UP’s domestic markets include grain processors and feeders in the Midwest, West, South and Rocky Mountain states.

- Producers and consumers of food and beverages are distributed broadly across the Railroad system.

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**2001 Carloads**

- **Whole Grain**
  - Corn & Feed Grains (33%)
  - Wheat & Food Grains (15%)

- **Grain Products**
  - Meals & Oils (12%)
  - Sweeteners (10%)
  - Proteins & Feed (6%)
  - Food Grain Products (5%)

- **Food**
  - Canned/Packaged/ Beverages (10%)
  - Fresh & Frozen Products (9%)

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Arrow colors correspond to pie chart colors.

Note: Grain Products and Food move in the same lanes.
**AGRICULTURAL PRODUCTS (continued)**

**KEY MARKET FACTORS (continued)**

- Domestic and foreign crop production, grain prices and shipping rate spreads between the Gulf Coast and the PNW are primary factors affecting export grain traffic. Union Pacific’s domestic traffic is more stable and driven largely by consistent service performance.

- Grain moves most efficiently in unit trains that shuttle continuously between producers and export terminals or domestic markets. Smaller shipments, including grain products and food and beverages, typically move in the manifest train network.

**2002 OUTLOOK**

- Sustained focus on Express Lane and Wine Connection services should allow Union Pacific to further expand and draw market share from trucks. To support the growth in this service-sensitive market, the existing fleet is being refurbished and equipped with technology to pinpoint the location of a car and monitor air temperature and quality.

- Continued focus will be on improving efficiency and cycle times of grain shuttle trains. In partnership with Ferrocarril Mexican (FEXE) and Transportation Ferroviaria Mexicana (TFM), Union Pacific expects to expand its current shuttle train network into Mexico, which should enhance shipments of sweeteners, malt and northbound beer.

- As export demand continues to fluctuate widely, alliances with other railroads will enable Union Pacific to compete in previously unserviced markets in the upper Midwest.
AUTOMOTIVE

2001 Review

- Automotive shipments of finished vehicles and auto parts declined 6%. The decrease, due to a 10% reduction in North American vehicle production, was somewhat offset by market share gains and improved service.

- With improved service focused on taking time out of the delivery cycle, UP won key multi-year contracts in 2001. For example, Toyota named UP as its primary rail provider in the West and General Motors chose UP as its single-source rail provider in the West.

- The four largest North American automotive manufacturers each recognized Union Pacific as their rail carrier of the year in 2001.

- Union Pacific and DaimlerChrysler formed Insight Network Logistics to deploy VIN Vision technology to monitor approximately 2.5 million vehicle movements annually, driving waste and non-value added time from the distribution chain.

- Cooperation between UP, Pacer Stack Train and CSX provided enhanced just-in-time service on parts moving to Mexico. Direct service was established between Detroit and several points in Mexico, improving efficiencies for all parties.

2001 Carloads

- Assembled Autos (67%)
- Auto Materials (33%)

Arrow colors correspond to pie chart colors.
**KEY MARKET FACTORS**

- Union Pacific is the largest carrier of finished vehicles west of the Mississippi River. The Railroad has facilities that serve 80% of western U.S. cities, including 45 vehicle distribution centers. Union Pacific also directly serves six assembly centers and distributes import vehicles from four West Coast ports and two Gulf ports.

- Mexico is an important automotive market for the Railroad as companies continue to locate both vehicle manufacturing and material facilities throughout the country. Automotive materials flow north and south across the border bound for assembly centers in Mexico, the U.S. and Canada.

**2002 OUTLOOK**

- Because of the slow economy, North American vehicle sales are expected to decline in 2002. Union Pacific anticipates that strong production levels combined with market share gains and strength in certain markets will offset this industry decline.

- Supply chain logistics services, using VIN Vision as a foundation, will continue to enhance customers’ “Fast-to-Market” strategies. These products, combined with further technology advances, will facilitate improvements in velocity and reliability for the entire distribution network.

- The auto parts business should provide an opportunity for growth as UP continues to develop supply chain management solutions and new rail services that help capture market share from trucks.
2001 Review

- The deepening recession throughout 2001 resulted in a 5% reduction in shipments of industrial chemicals and plastics.
- The high price of natural gas and petroleum products, coupled with oversupply and weak demand in the chemical industry, resulted in a 7% decrease in liquid and dry carloadings.
- Liquid petroleum products carloadings declined by 2% due to high natural gas prices and a warm winter.
- Soda ash carloads increased 2% as exports offset sagging domestic sales. Domestic demand appeared to stabilize by the end of 2001.
- Depressed demand for farm commodities drove fertilizer carloads down 5% for the year. High natural gas prices and lower nitrogen production rates contributed to the decline.
- Demand for Mexican sulphuric acid in conjunction with Union Pacific’s strong market position, drove carloadings up 10%. Sulphur, a key ingredient in fertilizer production, helped offset the decline in nitrogen fertilizer production.

2001 Carloads

- Liquid and Dry (31%)
- Plastics (26%)
- Liquid Petroleum Products (16%)
- Fertilizers and Related Products (17%)
- Soda Ash (10%)

Arrow colors correspond to pie chart colors.
KEY MARKET FACTORS

- Plastics customers depend on reliable rail service and railroad-provided storage-in-transit (SIT) yards for intermediate storage of plastic resins. UP’s SIT capacity leads the industry.

- Fertilizer and related products are produced and imported in the Gulf Coast and the western U.S. and Canada and are shipped to major agricultural areas.

- The liquid and dry market consists of 22 different segments of various intermediate chemicals produced by and shipped to a multitude of large and small customers.

- UP directly serves Green River, Wyoming, the largest soda ash producing region in the world. Domestic demand for soda ash is relatively constant. Export markets to Asia, Europe and Mexico, though volatile, provide growth opportunity.

2002 OUTLOOK

- Plastics and liquid and dry chemicals shipments are expected to strengthen, contingent upon an economic rebound.

- Fertilizer demand is expected to improve.

- Liquid petroleum products are expected to strengthen through the development of market opportunities (petrochemical industry) domestically and in Mexico, however, growth could be moderated by the warmest winter on record.

- Rising export and domestic demand for soda ash should provide continued growth.

- Expansion of the “Pipeline” service to new destinations in 2002 will further improve asset utilization for customers and UP.
2001 Review

- In 2001, Union Pacific coal volume grew 12% to 238 million tons. Growth in Wyoming’s Powder River Basin (PRB) coal led the way with a record 164 million tons originated, a 14% increase over 2000.

- Colorado/Utah coal volume increased 3 million tons or 8% over 2000 levels.

- Continued efforts to increase average train length and leverage high-capacity aluminum cars has resulted in a 3% improvement in PRB coal train productivity to 14,077 tons per train in 2001.

- Capacity expansion was undertaken on the Powder River and South Morrill subdivisions as the second main line between South Morrill and Shawnee Junction was completed improving fluidity through this corridor.

- Strong coal train cycle time performance continued in 2001, with PRB cycle times averaging 95% for the year.
KEY MARKET FACTORS

- Union Pacific provides transportation service between most of the coal-producing regions in the western U.S. and utilities and industrial facilities in 27 states. The PRB represents the largest and fastest growing segment of the market, as utilities continue to favor the low cost and low-sulfur content of the coal mined there.

- The Railroad also moves high-BTU low-sulfur coal from Colorado and Utah to domestic utilities and through West Coast ports for export to the Pacific Rim. Colorado coal is exported to Mexico via Eagle Pass, Texas and PRB coal is exported to Europe through Mississippi River barge terminals.

2002 OUTLOOK

- Coming out of one of the warmest winters on record, weather and the economy will be key drivers for 2002 coal volume. Recent capacity improvements and strong service performance support growing demand for low-sulfur western coal. Growth is expected both from new and existing customers.

- Productivity improvement should continue from increased utilization of aluminum cars and distributed-power (DP) trains, as well as more efficient train routing.

- Expansion of western coal is expected to eastern utilities through UP’s partnership with the eastern carriers.

- 2002 capital spending will focus on double tracking half the remaining single track on the South Morrill subdivision and the last single-track section between North Platte and Chicago.
2001 Review

- A weak economy in 2001 contributed to a 2% decline in carloads, offset somewhat by a 1% improvement in average revenue per car.

- Improved service levels, particularly due to the successful implementation of the 5-7-9 Strategy, enabled UP to capture truck share in lumber, paper and cement.

- Construction products’ revenues increased significantly over the prior year due to strength in highway construction and market penetration in the Southwest and mid-South.

- The steel market softened considerably in 2001, with heavy imports resulting in customer shutdowns and bankruptcies, and causing a decrease in revenue versus 2000.

- Lumber revenues were up slightly as housing starts remained strong and uncertainty surrounding the Canadian import quota shifted demand to UP served domestic producers.

- High electricity prices in California and the PNW resulted in numerous plant shutdowns, which significantly affected paper and aluminum producers.

2001 Carloads

- Minerals (40%)
- Metals & Ores (17%)
- Paper/Paper Products (15%)
- Lumber/Building Materials (15%)
- Consumer/Government (8%)
- Waste (5%)

Arrow colors correspond to pie chart colors.
INDUSTRIAL PRODUCTS (continued)

KEY MARKET FACTORS

- Industrial products covers a broad range of commodities – from bulk products like stone, cement, minerals, waste and scrap to higher-value shipments like lumber, paper and consumer goods. For most commodities, trucks provide a competitive transportation alternative. Market share growth hinges on providing consistent, reliable service.

- Bulk commodities like rock often move in unit train service from origin to a transload facility in major metropolitan areas. Demand is driven by construction activity and peaks during the warmer months.

- Other commodities move in manifest trains and rely on UP’s extensive network of rail terminals to move between thousands of shippers and customers across North America. Demand is driven primarily by macro-economic conditions but experiences seasonal peaks.

2002 OUTLOOK

- The slow economy is expected to impact demand in the first half of 2002, with volumes improving in the second half of the year contingent upon an economic rebound.

- Continued strength in highway construction projects in the Southwest and mid-South should continue to create growth opportunity in the stone, sand, and gravel business.

- Population growth in key markets served by the UP system should continue to increase lumber, cement, and roofing products demand.

- An increase in imported steel and non-ferrous metals has led to the pursuit of an aggressive strategy to increase penetration into these markets.

- The troubled domestic steel industry will be aided by the Section 201 tariff.

### COMMODITY REVENUE (millions of dollars)

<table>
<thead>
<tr>
<th></th>
<th>2001</th>
<th>2000</th>
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<tr>
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### REVENUE TON-MILES (millions)

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<tr>
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### CARLOADINGS (thousands)

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<tr>
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### AVERAGE REVENUE/CARLOADING (dollars)

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<td>1,396</td>
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<td>Cumulative</td>
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Industrial Products: Western Market Share

A majority of the western industrial products market currently moves by truck. This provides significant opportunity to increase market share through new service offerings and improvements in cycle time and service variability.
2001 Review

- The challenging economic climate in 2001 lead to a 3% decrease in intermodal volume. However, due to demand driven price increases, average revenue per car increased 3%, resulting in flat revenues versus 2000.

- The international market segment continued its double-digit revenue growth fueled by a strong US dollar.

- The Blue Streak (see page 4) contributed to price improvement in UP’s domestic intermodal business as this long-haul truck competitive service has been virtually sold out since its inauguration.

- While the recession drove double-digit declines in Intermodal Marketing Companies (IMC) and truckload volumes, price increases, new product development and lane and yield management efforts held revenues flat.

2001 Carloads

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Domestic</td>
<td>50%</td>
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<tr>
<td>Container and Trailer</td>
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<tr>
<td>Premium</td>
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</tr>
<tr>
<td>International</td>
<td>50%</td>
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</table>

Arrow represent key intermodal lanes.
KEY MARKET FACTORS

- **International**: Consists of international container traffic handled for steamship customers.

- **Domestic**: Two key domestic market segments:
  - Domestic container and trailer: Includes domestic container traffic handled by IMC and truckload carriers. The EMP product line continues to grow in this market segment due to our success in converting trailer business to EMP containers (see graph below).
  - Premium: Primarily less-than-truckload and package carriers with time-sensitive business needs. Service performance and reliability drive premium business growth.

2002 OUTLOOK

- Continued import/export growth is anticipated for our International segment, contingent upon economic improvement in the second half of the year.

- New products and market expansion activities will continue through Blue Streak products and UP’s Outreach program targeting truck business near UP’s ramps. This will extend market reach and should increase penetration into the truckload market.

- Premium, third-party and truckload domestic market segments offer opportunities for growth, contingent upon U.S. economic conditions.

- Phase 1 of the Rochelle, Illinois intermodal facility, to be completed in the third quarter, will improve the efficiency of UP’s service in the growing rail-truck freight market in the Chicago area.

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### COMMODITY REVENUE (millions of dollars)

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<td>463</td>
<td>499</td>
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<tr>
<td>Cumulative</td>
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<td>913</td>
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### REVENUE TON-MILES (millions)

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<th>1999</th>
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<td>16,995</td>
<td>17,458</td>
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<td>16,547</td>
<td>33,542</td>
<td>51,208</td>
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### CARLOADINGS (thousands)

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<tr>
<td>Quarterly</td>
<td>683</td>
<td>689</td>
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<tr>
<td>Cumulative</td>
<td>683</td>
<td>1,372</td>
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### AVERAGE REVENUE/CARLOADING (dollars)

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<tr>
<td>Cumulative</td>
<td>659</td>
<td>665</td>
<td>668</td>
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</tbody>
</table>

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### EMP Domestic Container Loads (in thousands)

|--------|------|------|------|------|------|------|
| EMP is an equipment management program sponsored by Union Pacific and Norfolk Southern that provides intermodal containers to shippers using an Internet reservation system. EMP offers customers a truck-equivalent container and the economic benefits of double-stack train service. Full-year utilization of last year’s fleet additions and improvements in cycle times are expected to help meet projected growth in demand in 2002.
**2001 Review**

- In spite of the economic downturn, rail revenue with Mexico increased 1% to $860 million in 2001. Increases in agricultural products, up 25% primarily due to increases in beer and grain, and industrial products, up 6%, were somewhat offset by the decline in finished automobile shipments due to sluggish car production.

- During 2001, Union Pacific continued its capacity improvements in the Laredo and Brownsville areas. To improve the northbound throughput from Mexico, two new receiving/departure tracks, five classification tracks and a new siding were added at Port Laredo. At Brownsville track was relocated to improve operations via that gateway.

- Union Pacific’s investment in Mexican gateways and system infrastructure continues to yield rewards. With the completion of the General Motors’ contract in 2001, UP handles over 90% of all auto related rail business with Mexico.

- Improvements in service and operational efficiency increased the customer satisfaction index for Mexican customers to 86%.

- Security and throughput at the Laredo gateway improved with the installation of a VACIS gamma-ray machine by U.S. Customs. This machine allows railcar movements to flow smoothly through the interchange while checking the contents of each car.
KEY MARKET FACTORS

- Union Pacific serves all six major gateways to Mexico, connecting to the two largest Mexican railways. Union Pacific has the most efficient route between Mexico and the Chicago connections to Canada and the eastern railroads.

- The Mexican rail network comprises five railroads each providing efficient transportation service to compete for the northbound and southbound business opportunities created by the North American Free Trade Agreement (NAFTA). The Mexican railroads continue to make substantial investments in track structure, equipment and facilities to improve service, equipment utilization, safety and damage prevention.

- The Mexico land transportation market is estimated to be over $6 billion per year and consists of a broad range of commodities from raw materials to finished goods. Trucks are the dominant transportation mode with a 63% share.

2002 OUTLOOK

- The rail market is well positioned for growth as the Mexican economy expands and rail service within the country continues to improve. Continued foreign investment in manufacturing and further privatization in the petrochemical and utility industries provide opportunities.

- Growth in 2002 will be facilitated by capturing additional market share currently held by trucks and by focusing on the ease of doing business. The business development group, established in 2001, will target auto parts, industrial products and intermodal opportunities.

- Implementation of Automatic Manifest System (AMS) is complete at all gateways. AMS automates the customs clearance process for rail import shipments and permits rail carriers, customs brokers and U.S. Customs to electronically exchange shipment information – allowing advance review of shipments for release or examination.

- TFM completed implementation of the Interline Settlement System (ISS) and FXE, in which UP has a 26% ownership interest, is progressing their implementation plan. ISS allows shippers to use through rates for shipments to/from Mexico similar to domestic shipments, while the railroad collects from the shipper/receiver and electronically pays the other railroads in the route.

- UP, TFM and FXE continue to work with receivers of grain products to improve their facilities to receive trainloads of agricultural products – so they can benefit from improved service and economies of rail.